Theory of Change - Urban95 Udaipur

**Goal:** Holistic development of children (0-5 Years) and wellbeing of their caregivers by creating and sustaining healthier and safer urban neighborhoods throughout the city

**Long term Outcomes:**
- Udaipur becomes a lighthouse city
- Enhanced adequate ITC-friendly infrastructure provision through sustained positive behavior change of relevant Government stakeholders leading to scaling-up of such facilities across the city

**Intermediate Outcomes:**
- Governance structures (mandatory and improved resources through dedicated budget & coordination committee for ECD) to address children's issues are established or improved
- Government integrates and endorses the priorities of ITCs into existing/new policies, guidelines & other relevant legal frameworks
- Cross-sectoral collaboration/departmental coordination and multi-stakeholder partnerships to support/address services w.r.t ITC-friendly interventions

**Outputs:**
- Government facilitates improved access to and utilization of ITC-friendly public spaces and ECSCs for increased positive interactions between young children and caregivers
- Increased availability of ITC-friendly services and facilities (parks, streets, traffic junctions, PHCs, AWCs etc.)
- Increased awareness on ITC-friendly spaces and services available in the city
- Increased opportunities for target users to voice opinion/concern about ITC needs
- Draft policy, guidelines and relevant systems introduced to support/address ITC-friendly services
- Strengthened institutional capacities of relevant stakeholders for improved ITC-responsive service delivery

**Activities:**
- Creation of new and/or upgradation of existing ITC-friendly infrastructure projects at various sites (parks, streets, traffic junctions, PHCs, AWCs etc.)
- Awareness and mobilization through city level events (Urban95 kids festival)
- Round table discussions, meetings for development of ITC dashboard, ITC master checklist etc.
- Knowledge building and sharing through result documentation & dissemination
- Capacity Building of relevant Government stakeholders through trainings and workshops

**Inputs:**
- Collaborative partnerships - Funding Agency, City Managers, District/State Govt., NGOs, Project implementation agencies, User groups – Young children (0-5yrs) and their caregivers
- Human Resource - Technical team (Providers of Technical Support, information and site know-how) PMU,PMSU, TAG Team, Surveyors, Stakeholders, Field staff etc.
- Funding, Sponsorship and Grant allocation

*Early Childhood Service Centres (ECSC)*

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Timely approvals by relevant govt. functionaries
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| **Holistic development of children (0-5 Years) and wellbeing of their caregivers by creating and sustaining healthier and safer urban neighborhoods throughout the city** | **Long Term Outcomes**<br>1. Enhanced adequate ITC-friendly infrastructure provision through sustained positive behavior change of relevant Government stakeholders leading to scaling-up of such facilities across the city *(Udaipur becomes a lighthouse city)*<br><br>1.2 Governance structures (mandatory and improved resources through dedicated budget & coordination committee for ECD) to address children’s issues are established or improved<br><br>1.3 Government integrated and endorsed the priorities of ITCs into existing/new policies, guidelines & other relevant legal frameworks<br><br>1.4 Cross-sectoral collaboration/departmental coordination and multi-stakeholder partnerships to support/address services w.r.t. ITC-friendly interventions | **Intermediate Outcomes**<br>1.1 Government facilitates improved access to and utilization of ITC-friendly public spaces and ECSCs for increased positive interactions between young children and caregivers<br><br>**Outputs**<br>• Increased availability of ITC-friendly infrastructure services and facilities (parks, streets, traffic junctions, PHCs, AWCs etc.)<br>• Increased awareness on ITC-friendly spaces and services available in the city<br>• Draft policy, guidelines and relevant systems introduced to support/address ITC-friendly services<br>• Strengthened institutional capacities and skills of relevant stakeholders for improved ITC-responsive service delivery<br>• Increased opportunities for target users to voice opinion/concern about ITC needs
## GOAL

Holistic development of children (0-5 Years) and wellbeing of their caregivers by creating and sustaining healthier and safer urban neighborhoods throughout the city

## OUTCOMES

### Long Term Outcome
Enhanced adequate ITC-friendly infrastructure provision through sustained positive behavior change of relevant Government stakeholders leading to scaling-up of such facilities across the city *(Udaipur becomes a lighthouse city)*

### Intermediate Outcome
1.1 Government facilitates improved access to and utilization of ITC-friendly public spaces and ECSCs for increased positive interactions between young children and caregivers

## INDICATORS

### ACCESS TO

- Percentage of caregivers making use of ITC-friendly public spaces (sensory park, street, traffic junction, CPZ) and amenities (PHC, AWC) along with their children (0-5 years) *(footfall)*
- Percentage of site visitors who are infants, toddlers (0-2 years) and, Percentage of site visitors who are young children (<2 upto 5 years)
- Percentage of caregivers of children (0-5 years) who have access to convenient public transportation
- Percentage of caregivers walking to public spaces (sensory park, street, traffic junction, CPZ) and amenities (PHC, AWC) along with their children (0-5 years)
- Percentage of caregivers of children (0-5 years) who reported using non-motorized means for daily trips
- Travel time of caregivers of children (0-5 years) on daily routes to healthcare, childcare and key public spaces

### UTILISATION OF

- Percentage of caregivers who reported frequenting recreational space or park or sensory space for outdoor play with their children (0-5 years) for at least 3 to 4 times a week *(frequency of visits to the site)*
- Percentage of caregivers who reported spending at least 60 minutes with their children (0-5 years) at recreational space or park or sensory space *(duration/length of average visit to the site)*
- Percentage of caregivers who reported feeling safe while utilizing public spaces (sensory park, street, traffic junction, CPZ) and amenities (PHC, AWC) with their children (0-5 years)
- Percentage of site visitors who are female and, Number of site visitors who are pregnant women *(supporting)*
- Ambient air quality close to young children (0-5 years) oriented areas *(supporting)*
- Noise level close to young children (0-5 years) oriented areas *(supporting)*

## OUTPUTS

- Increased availability of ITC-friendly infrastructure services and facilities (parks, streets, traffic junctions, PHCs, AWCs etc.)
- Number of ITC-friendly public spaces created/upgraded from the existing infrastructure at the city level
  - Number of tactical interventions (phase I) executed
  - Number of Children Priority Zones (CPZs) developed
  - Number/length of ITC-friendly streets developed
  - Number of ITC-friendly traffic junctions developed
  - Number of ITC-friendly sensory parks developed
  - Number of existing Aanganwadi Centres (AWCs) transformed into model centre
  - Number of existing Primary Health Centres (PHCs) retrofitted with child- and family-friendly features

- Increased awareness on ITC-friendly spaces and services available in the city
- Percentage of caregivers of children (0-5 years) who reported being aware on the availability of ITC-friendly public spaces and amenities in the city
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| **Holistic development of children (0-5 Years) and wellbeing of their caregivers by creating and sustaining healthier and safer urban neighborhoods throughout the city** | **Long Term Outcome**
Enhanced adequate ITC-friendly infrastructure provision through sustained positive behavior change of relevant Government stakeholders leading to scaling-up of such facilities across the city *(Udaipur becomes a lighthouse city)* | a. Percentage of municipal budget allocated for development, operation and maintenance of ITC-friendly infrastructure services and facilities  
b. Existence of dedicated ITC committee within city government  
c. Number of government stakeholders who become champions for advocacy on ITC’s needs |
|  | **Intermediate Outcome**
1.2 Governance structures (mandatory and improved resources through dedicated budget & coordination committee for ECD ) to address children's issues are established or improved | a. Number of policies and guidelines developed or amended addressing the needs of ITCs and are approved and endorsed by the government  
b. Adoption of Urban95 ITC Master Checklist  
c. Rolling out of ITC Dashboard  
d. Endorsement of approved Child safety guidelines for Udaipur city  
e. Endorsement of approved ECD framework |
|  | **1.3 Government integrates and endorses the priorities of ITCs into existing/ new policies , guidelines & other relevant legal frameworks** |  |
|  | **1.4 Cross-sectoral collaboration/ departmental coordination and multi-stakeholder partnerships to support/ address services w.r.t ITC-friendly interventions** | a. Number of new projects undertaken in the city for adoption of ITC lens (other than the 9 project sites under Phase II of Urban95)  
b. Number of existing/ on-going or proposed projects where ITC lens is integrated in design by other city departments  
c. Percentage of caregivers of children (0-5 years) who reported being satisfied with the quality of ITC-friendly facilities  
d. Frequency of maintenance of ITC-friendly public spaces (sensory park, street, traffic junction, CPZ) and amenities (PHC, AWC) |
| **OUTPUTS** |  | a. Draft child-safety guidelines for Udaipur city created  
b. Draft Urban95 ITC master checklist developed  
c. Urban95 ITC dashboard developed  
a. Percentage of relevant stakeholders showing an improvement in skills on management and maintenance of ITC-friendly facilities  
b. Number of materials or modules developed for orienting service providers/ UMC officials |
|  | **Increased opportunities for target users to voice opinion/concern about ITC needs** | a. Percentage of caregivers of children (0-5 years) who reported that their opinion was sought on upgradation of public spaces and amenities in their neighborhood |