



**URBAN95**



# URBAN95 Phase II

2<sup>nd</sup> Capacity Building Workshop

# Conceptual Design & Feasibility

15<sup>th</sup> Feb 2023



# CBWs Objective



**Preparing Udaipur  
(It's Development Agencies, Service  
Providers & other Stakeholders)**

In

**Imbibing Urban95 principles  
in all the**

**Urban Built Environment  
Projects/ Activities (New or Retrofit)**  
it undertakes w.r.t

**Needs & Aspirations of  
Children & their Care- givers,  
Pregnant and Lactating Women**

**Convergence of Urban95 Lens  
in all the**

**Stakeholders Activities  
For**

**Scalability and Long- Term  
Sustainability,  
Enabling**

**Udaipur to transform  
itself into an**

**Infant, Toddler and their Care-  
giver (ITC) Friendly City**  
in its true sense

**Capacitate  
The**

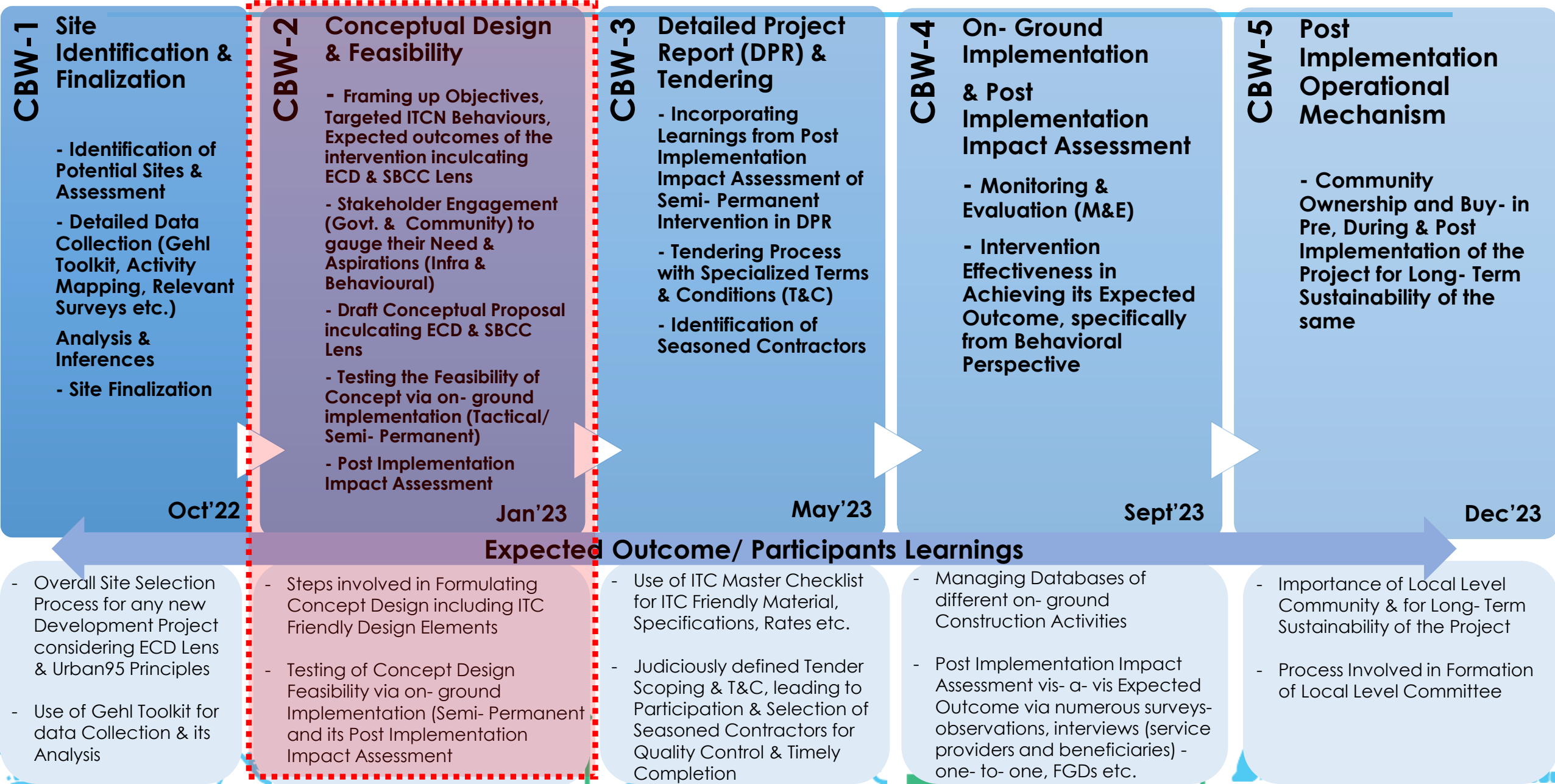
**Technical Knowhow  
of all the**

**Development Agencies, Service  
Providers &  
Urban Practitioners- Architects,  
Urban Planners, NGOs, CBOs,  
Domain Experts etc.**  
From

**Urban95 Lens  
Via**

**various Stages of Projects**

# Themes, Capacity Building Workshop **URBAN95**





**Recap- Children Priority Zones**

# What- Children Priority Zone (CPZ)



An Children and their Care- givers Dedicated Zone,  
which is a mix of

**‘Anchor Institute’**

Around a

**Periphery/ Catchment of 600m radius or 20 mins walk**

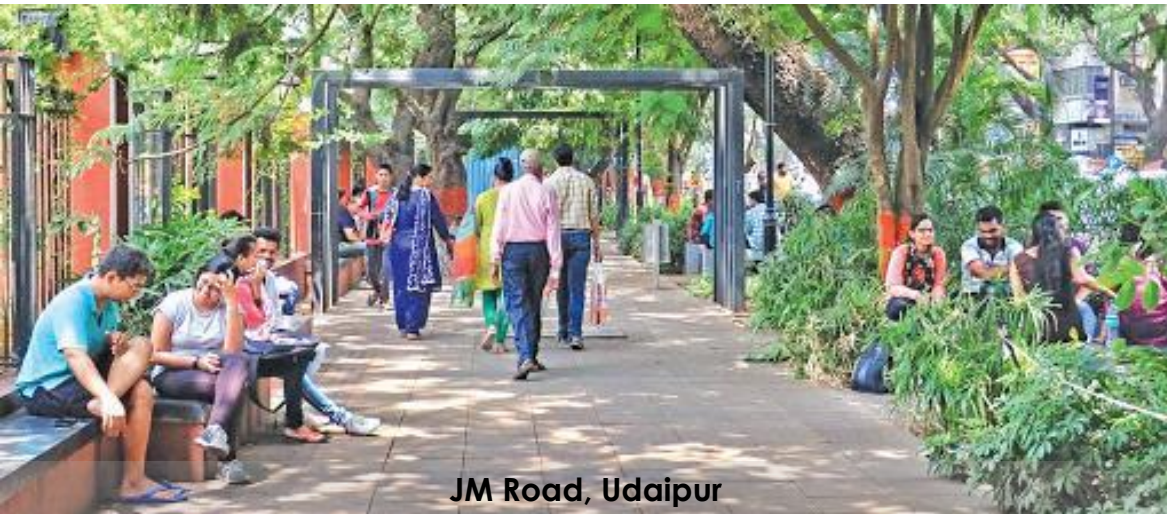
which is

**Interactive, Engaging & Playful yet Safe,  
Motivating**

**Positive Behavioural Change**

in

**Children and their Care- givers**



# Why- Children Priority Zone (CPZ)



## The Experience of Space

for

## Children

is Dependent on the Stage of their

## Sensory, Physical, Cognitive, Social & Emotional Development

and Starts with her

## Immediate Neighbourhood Scale

hence it is inevitable that the same should be

## Transformed

for the

## Benefits of Children

By Bringing

## Vibrancy in their Life

via Suitable

## Transformation of Built Environment

Resulting in Improving the

## Frequency and/or Duration of Outdoor Time spent In Social Interaction & Playful Activities

between

## Children and their Care-givers



# Where- Children Priority Zone (CPZ) **URBAN95**

At any Neighbourhood  
having  
High Presence of Children  
and an  
Anchor Institute



Naiyon Ki Talai Chowk, Urban95 Phase I

# Anchor Institute & Catchment of 600m or 20 mins Walk



**Anchor Institute** is an **Infant, Toddler and their Care- giver (ITC) Destination-**

- **Recreational Facilities-** Neighbourhood and/ or City or Level Park(s), **Public Chowk/ Plaza;**
- **Educational Facilities-** Aanganwadi Centers (AWCs), Private Play Schools & Pre- Primary Schools;
- **Health Facilities-** Primary Healthcare Centers (PHCs), Clinics, Hospitals etc.;
- **Socializing & other ITC Stop Points-** Day Care, Crèche, Religious Places, Community Halls, Public Library, Vegetable Market, Grocery Stores, Supermarkets and many more;

**Why Periphery/ Catchment of 600m radius or 20 mins walk-** Comfortable Walk Distance for Children with her Care- giver;

**A Govt. owned Establishment is Preferable as an Anchor Institute**



Neighbourhood Park



Aanganwadi Center (AWC)  
(ICDS, Madhya Pradesh)



Primary Healthcare Centers (PHCs),  
(Health Dept, Bilaspur Chhattisgarh)



# Objective, Scope, Expected Outcome

## Objective

Transforming any of the **Anchor Institute**

and the

**Catchment of 600m or 20 mins**

into an

**Interactive, Engaging, Inclusive, Safer & Comfortable**

one to make the

**Daily Commute & the Overall Journey of ITC to these Destinations Lively & Engaging**

## Via (Scope)

**Creation of Safe, Continuous, Unobstructed, Interactive and Engaging Footpaths/ Sidewalks**

by inclusion of Interactive & Engaging Road Surfacing (Floor Games, Maze), Playing Equipments (Slides, See- Saw and any other- if possible);

**Interactive and Engaging Road Side Façade**

in form of Visually Compelling Boundary Walls, Vertical Gardens etc. on Boundary Walls of Anchor Institutes & Govt. Owned Buildings on the Way to the Anchor;

**Creation of Shaded Resting Areas**

in form of 'Chabutras', Benches and other Interactive yet Durable Seatings such as Tyre Seatings (Playing cum Resting Elements);

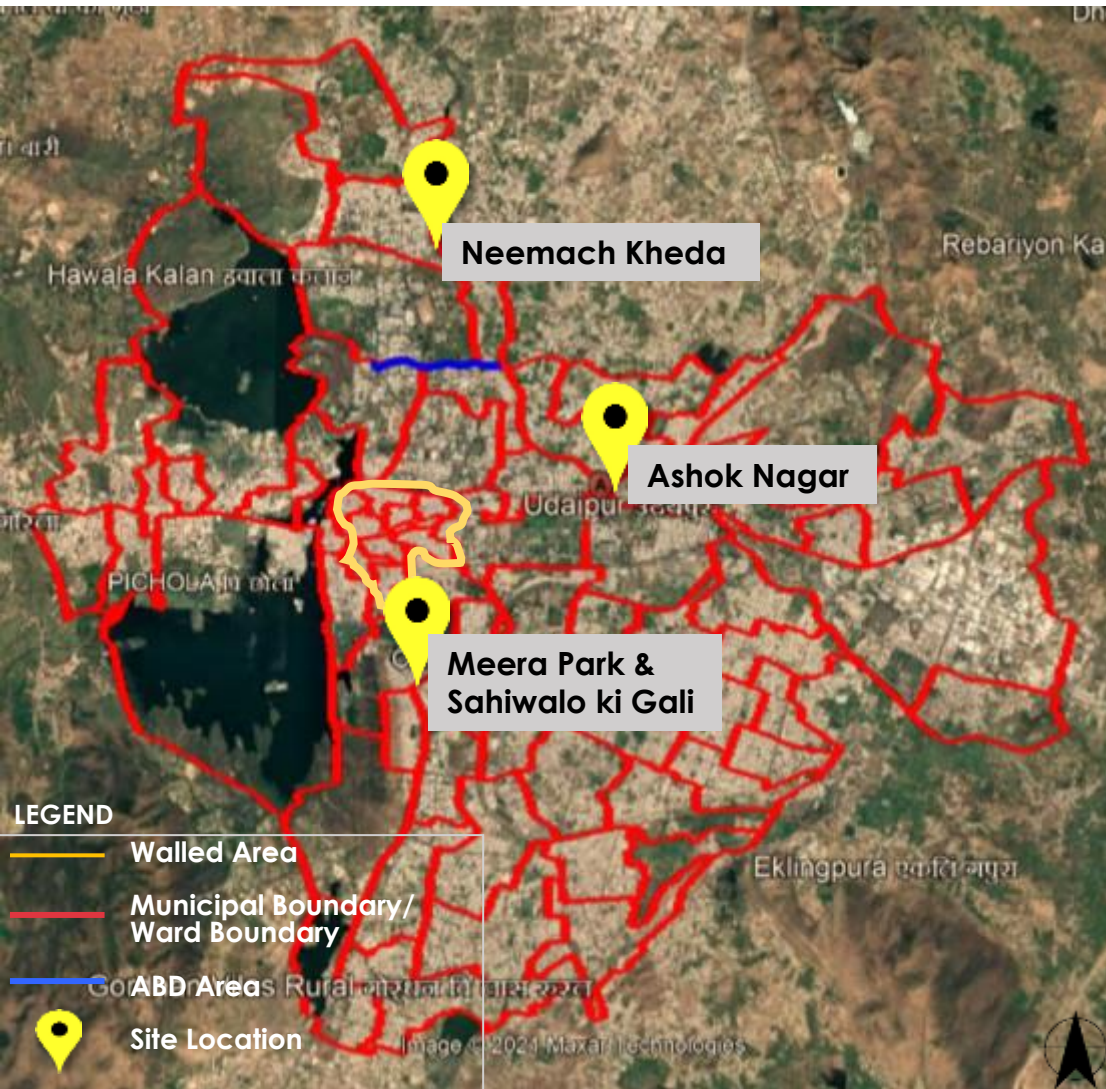
**Addition of other Necessary Amenities, Facilities & Infra Provision for Increased Sense of Safety and Usage**

Adequate Traffic Calming Measures- Road Markings & Signages, Street Lightings, Covered Drains, Water ATMs, Breastfeeding Room, Toilets (if possible), Interactive Way Findings, Landscaped Zones/ Planters etc.

## Leading to (Expected Outcome)- Behaviour Change

- Increase in **Use of Anchor Institute by ITC**;
- Increase in the **Frequency and/or Duration of ITC** in **Outdoor Playful, Physical/ Engagement Activities**;
- Increase in **Number/ Percentage of the ITC** Moving within the CPZ using **Sustainable Mobility Options (Walking, Cycling, Intermediate Public Transport and/ or Public Transport)**;

# Proposed sites for CPZ



S/n	Particulars	Ashok Nagar	Neemach Kheda	Meera Park & Sahiwalo Ki Gali
1	Ward No.	61	1	52
2	Total Population	6779	9112	6538
3	Total Child Population (0-6 Age)	235	318	115
4	Area Typology	MIG, HIG & Mixed Use	MIG, HIG & Mixed Use	MIG, HIG within the Walled City
5	Scalability/ ITC Behaviour	Potential spaces and activities, which facilitates ITC elements will improve behavioral change	Available potential space can be improved for active user group and hence experiential journey can be improved	Due to limited available space, the obtainable patches can be recalibrated



Ashok Nagar



Neemach Kheda



Sahiwalo ki Gali



# Parameters for Site- Selection



S/n	Parameters	Details
1	<b>Pedestrian walkway</b>	Should be Easily Accessible on all the Streets, with Adequate Width for Easy Usage
2	<b>Availability of Intermediate Public Transport (IPT) within the Close Proximity, Space for Organized Parking</b>	Should be Easily Accessible from all parts of the Neighbourhood & should be well Connected via IPT with Organized Parking as an Added Advantage for Sustainable Mobility
3	<b>Dedicated Spaces For Children &amp; Care- givers</b>	Easy Accessibility & Visibility of the Identified/ Dedicated Space shall Attract more Targeted Audience
4	<b>Children Playing Equipment's</b>	Age- wise categorization of Playing Zone Motivating Children to Engage in Park (Outdoor Engagement Zone ) without any Resistance
5	<b>Available of Active Facades to Engage Children</b>	Making the Journey within the Neighbourhood Playful, Interactive and Engaging motivating ITC to Engage in Outdoor Engagement Activities
6	<b>Adequate Lighting &amp; Safety Signages</b>	For Easy Accessibility & Visibility Adequate Lighting in the Neighbourhood for Increased sense of Safety within the Zone
7	<b>Shaded Areas, Seating/ Resting Places</b>	Enabling Transformation of the Space and Providing Shaded Resting Spaces for ITC Comfort
8	<b>Proximity to other ITC Destinations &amp; Services</b>	Good to have High no. of other ITC Destinations in close proximity, such as - Garden & Parks - Schools (Govt.- AWC, Private- Play, pre, pre- primary Schools etc.), Crèche - Health Facilities (Govt.- PHC, Hospitals, Private- clinics, hospitals, As an added Advantage with the Assumptions of extra footfalls of the Targeted Audience

# Site Comparison vis-a- vis Parameters

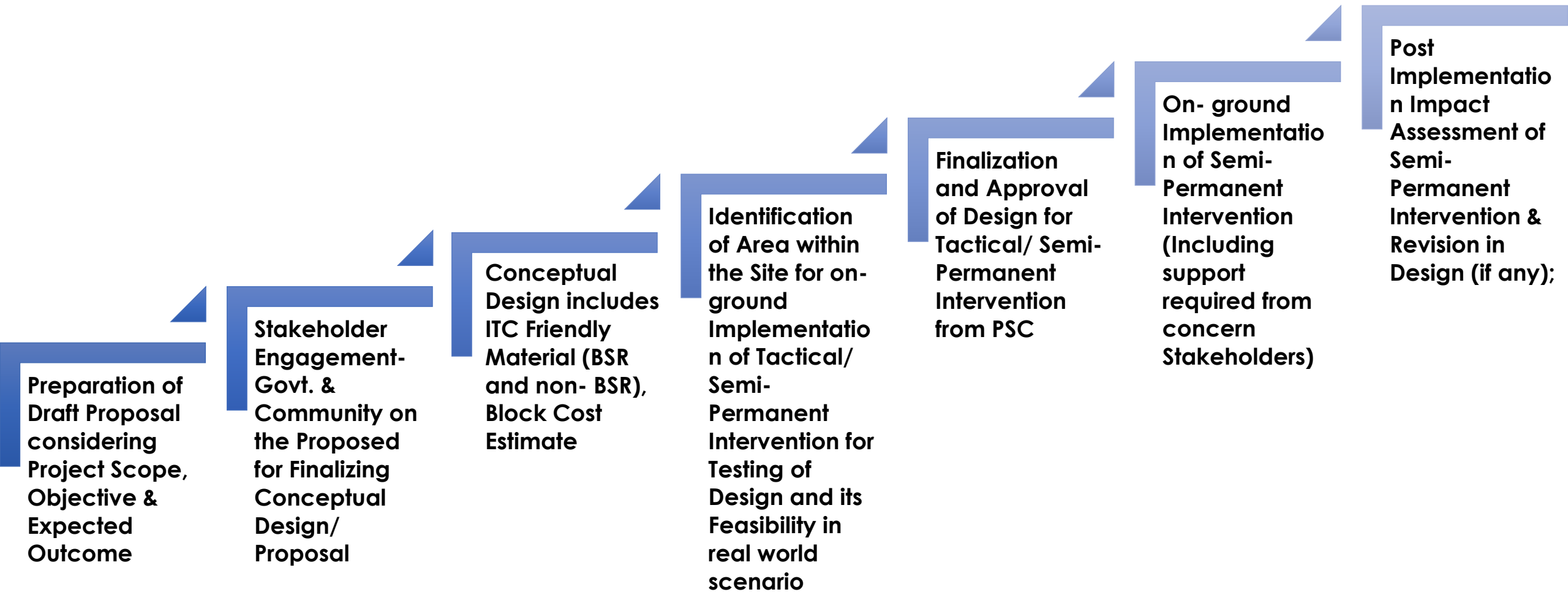
Parameters	Ashok Nagar	Neemach Kheda	Sahi Walo Ki Gali/ Meera Park
Pedestrian walkway	Available	NA	NA
Availability of Intermediate Public Transport (IPT) within the Close Proximity, Space for Organized Parking	Available	Available	Available
Dedicated Spaces For Children & Care- givers	Available (In Anchor Institute)	NA	Available (In Meera Park)
Children Playing Equipment's	Available (Can be ITC oriented)	Partially Available (A Large School Playground)	Available (In Meera Park)
Available of Active Facades to Engage Children	Available	NA	NA
Adequate Lighting & Safety Signages	Available	Available	Partial
Safety Signages	NA	NA	NA
Shaded Areas, Seating/ Resting Places	Available (Seating Space Needs To Be Created)	Available (Seating Space Needs To Be Created)	NA (No space to create Additional Seating Spaces)
Proximity to other ITC Destinations & Services	Available	Available	Partial
Feasibility	Highly Feasible	Feasible	Less Feasible

Based on the Above Parameters Checklist Ashok Nagar and Neemuch Kheda can be seen as Feasible site, given already 'Available' ITC Friendly Parameters

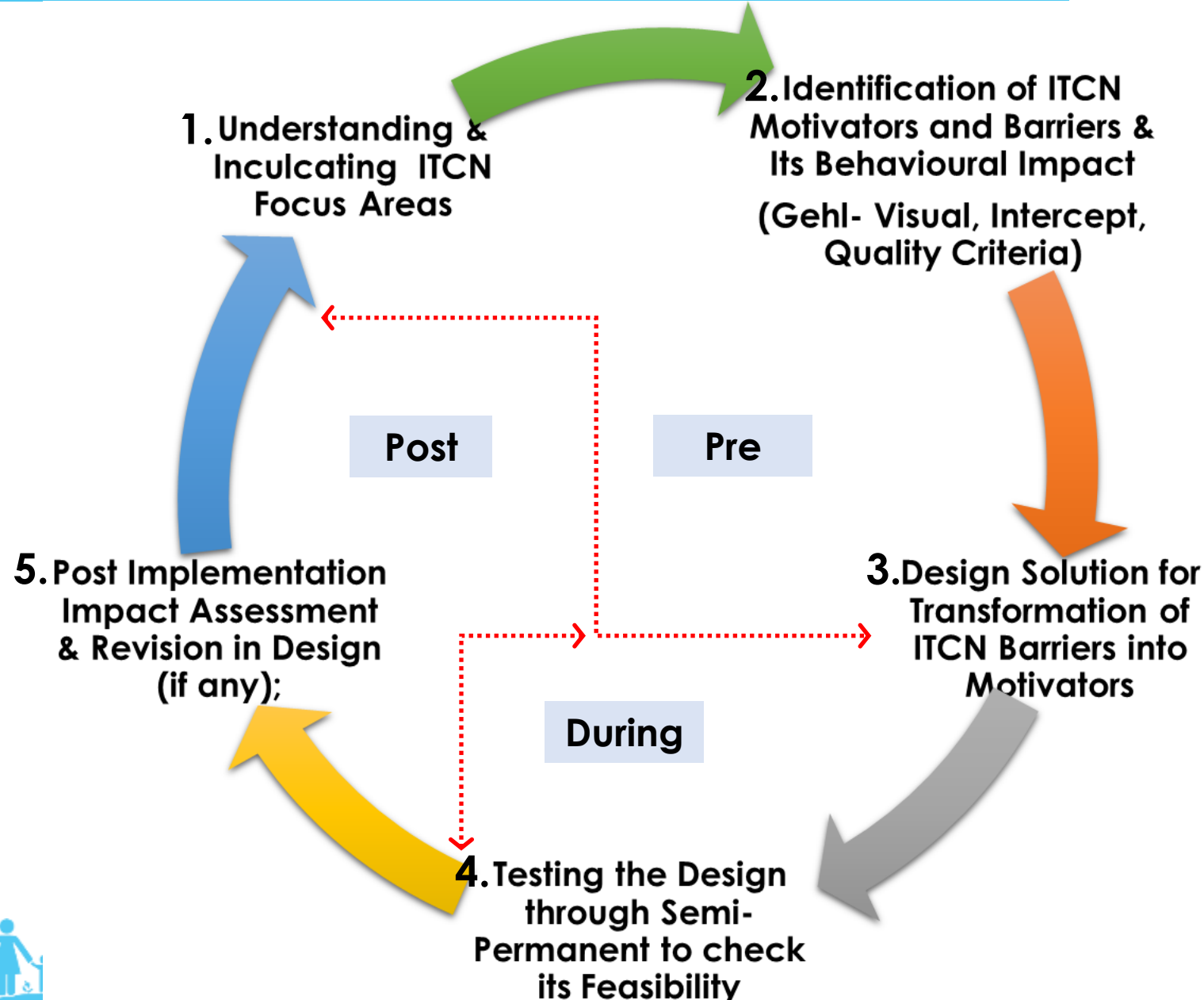
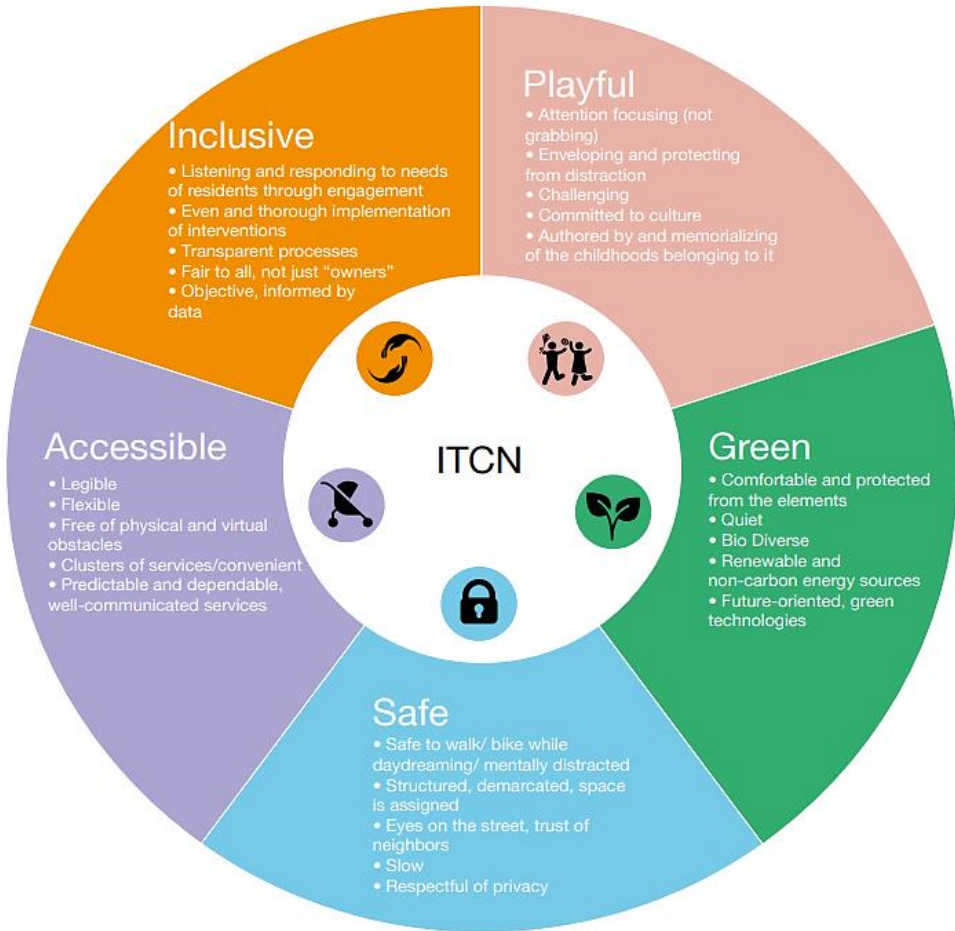


# Children Priority Zone (CPZ)- Conceptual Design Proposal

# Conceptual Design & Feasibility Approach/ Methodology



# Infant Toddler & their Care-givers Neighbourhood (ITCN) Focus Areas & Conceptual Design Process





**Data Collection & Analysis- Identification of ITCN Motivators & Barriers, Composite Route Mapping, Activity & Stationary Mapping, Community Engagement**



# ITCN Barriers & Behavioural Impact



## Accessibility

Infra Barrier	Behavioural Impact
Absence of Dedicated Footpath	Unsafe for ITCs, Impacting their Outdoor Engagement Frequency & Duration
High Compound Walls	Visual Barriers for ITCs, demotivating them to be in such Areas
Revolving Entry Gate of the Park	Big Inconvenience for ITCs on Stroller & also for specially- abled & Elderlies



## Safety

Infra Barrier	Behavioural Impact
Absence of Traffic Calming Measures	Unsafe for ITCs, Impacting their Outdoor Engagement Frequency & Duration
Unorganised Parking	Unorganized & Haphazard Parking on the Road, forcing ITCs to walk on Road
Broken Playing Equipments and Street Lights	Unsafe for children for Engage with Playing Equipments, demotivating them to Engage in Playing Activities
Open Drains	Unsafe for ITCs, Impacting their Outdoor Engagement Frequency & Duration



# ITCN Barriers & Behavioural Impact



**Playful**

Infra Barrier	Behavioural Impact
<b>Absence of Playful Elements within the Park</b>	Children end up Playing on Street even after the availability of Neighbourhood Park within the close Vicinity



**Green**

Infra Barrier	Behavioural Impact
<b>Lack of Natural Elements inside Hanuman Park</b>	Restricts children's Access to Nature
<b>Vehicle Dominance</b>	Tail Pipe Emission and other Pollutant



**Inclusive**



Infra Barrier	Behavioural Impact
<b>Revolving Entry Gate of the Park</b>	Big Inconvenience for ITCs on Stroller & also for specially- abled & Elderlies
<b>Absence of Dedicated Footpath</b>	Unsafe for ITCs, Impacting their Outdoor Engagement Frequency & Duration
<b>Absence of Amenities, Utilities for Care-givers</b>	Demotivates Care- givers to step out of Homes due to lack of services



# Stationary Mapping



Cars and two- wheelers used for Commute



Children seen cycling on internal streets



Vendors Occupying the Road Space



Presence of Cows and Strays in the Park



Cycles Parked outside Hanuman Park



Garbage collection outside Hanuman park



# Community Engagement via Primary Survey

बच्चों के साथ CPZ, अशोक नगर आये केयरगिवर्स के साथ सर्वे प्रपत्र

S/n	A सामान्य
1	मोहल्ले नाम: <i>Ashok Nagar</i>
2	वार्ड नंबर:
3	पार्क का नाम: <i>Hanuman Park</i>

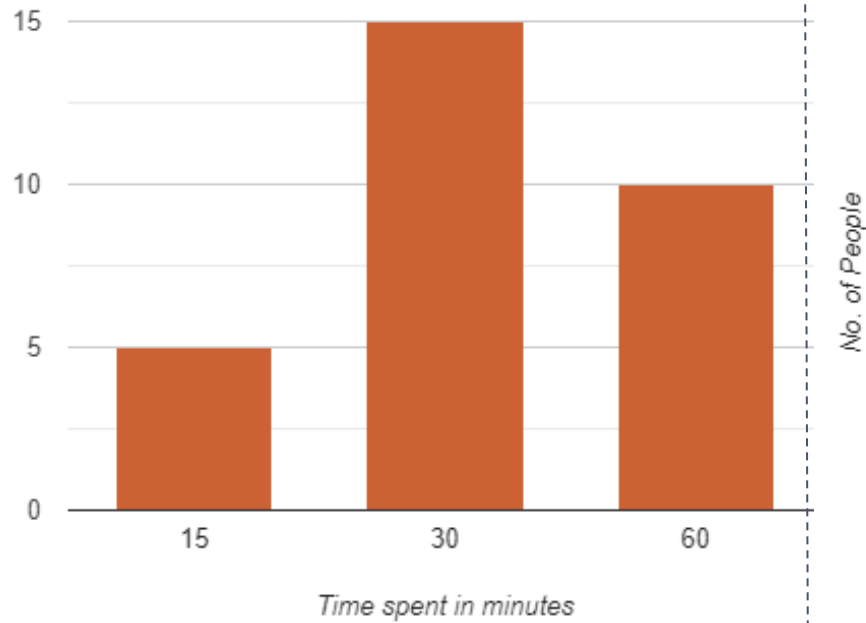
S/n	B. पार्क अथवा गार्डन सम्बंधित
1	आपके घर से पार्क आने जाने में कितना समय लगता है? (अनुमानित) 5 मिनट से कम b) 5-10 मिनट c) 10-15 मिनट d) 15-20 मिनट e) 20-30 मिनट f) 30 मिनट से अधिक
2	आमतौर पर आप हफ्ते में कितनी बार पार्क या खेल मैदान आते हैं? a) Everyday b) Once a week c) 2-3 times a week d) More than 3 times a week
3	आमतौर पर आप पार्क कब आते हैं? a) Morning b) Afternoon c) Evening d) Morning and evening both
4	आमतौर पर वे पार्क में बच्चे कितना समय बिताते हैं? सोमवार से शुक्रवार शनिवार, रविवार या अवकाश के दिन 5 मिनट से कम b) 5-10 मिनट c) 10-15 मिनट d) 15-20 मिनट e) 20-30 मिनट f) 30 मिनट से अधिक
5	क्या आप घर से पार्क तक पैदल चल कर आते हैं? हाँ / नहीं
6	यदि हाँ, तो आप घर से पार्क तक के रास्ते के अनुभव को क्या रेटिंग देना चाहेंगे? (1-बहुत बेकार, 2- बेकार, 3- साधारण, 4- अच्छा, 5- बेहतर)
7	हाल ही में पार्क के अहस पास के क्षेत्र में कुछ नवाचार किये गए हैं. क्या आपको लगता है कि इस से आपके रास्ते के अनुभव में सुधार आया है? अनुभव संबंधी चर्चा बिंदु 1. बच्चे की बिराह और उमसी क्रम में बदलाव 2. पार्क तक आने के लिए पैदल चलने के दौरान के अनुभव 3. पार्क तक आने के लिए वाहन से पार्क के दौरान का अनुभव 4. अन्य
8	अगर आप पार्क तक वाहन से आते हैं तो इन नवाचारों के बाद क्या आप पैदल आना पसंद करेंगे. अनुभव संबंधी चर्चा बिंदु (यदि हाँ तो उन्हें पैदल या साइकिल पर आने को प्रोत्साहित करेंगे) <i>Safety concerns, Nah!</i>

9	यदि नहीं तो क्या कारण है? ट्राफिक बहुत ज्यादा या वाहनों की तेज स्पीड तगातार चलने वाली निर्माण सम्बंधी गतिविधियाँ कामकाजी है, इतना वक़्त नहीं मिलता	फुटपाथ नहीं नातियाँ बुली हुई हैं घोरी/ सुटपाट का डर अवकाश मौसलों प्रदूषण (कोई खास प्रकार का- बताएं)	पर्याप्त सफाई नहीं फुटपाथ पर कबूत A) वाहनों की पार्किंग B) ठेलागड्डी/ सामान बेचने वाले C) बिजली के ट्रांसफार्मर/खम्भे D) बेंतरतीब पेड़ या ट्री गार्ड	
10	घर से पार्क आते समय रास्ते पर चलने के दौरान सुरक्षा को ध्यान में रखते हुए कृपया 1-5 के बीच रेटिंग दीजिये. (5 बहुत अच्छा और 1 बहुत बेकार)	5 Excellent 4 Good 3 Satisfactory 2 Poor 1 Very poor		Reasons for selecting the options
11	जब आप घर से पार्क तक आते हैं, तो रास्ते में चलने के दौरान आप बच्चों के साथ क्या करते हैं?	अनुभव संबंधी चर्चा बिंदु • उनके साथ बातचीत, कहानी सुनाना • आस पास के रंग/ ध्वनि/ वस्तुओं पर आधारित बातचीत • कुछ नहीं - चलने पर ध्यान केंद्रित करना/ बच्चों के साथ ज्यादा बातचीत नहीं करना अन्य, बताएं-		
12	क्या पुराने अनुभवों और हात ही में हुए नवाचार के बाद इसमें कोई बदलाव आया है? यदि हाँ, तो किस प्रकार का, कृपया बताएं. <i>NO</i>			
13	बच्चों/बच्चों के साथ नियमित रूप से जुड़ना और खेलना क्यों महत्वपूर्ण है? <i>child needs care &amp; concern from early age</i>			
14	क्या किसी प्रकार का कोई और सुझाव, जो हमारे लिए उपयोगी हो? <i>Kachua jo pheka jata hai load kar use band karnge</i>			

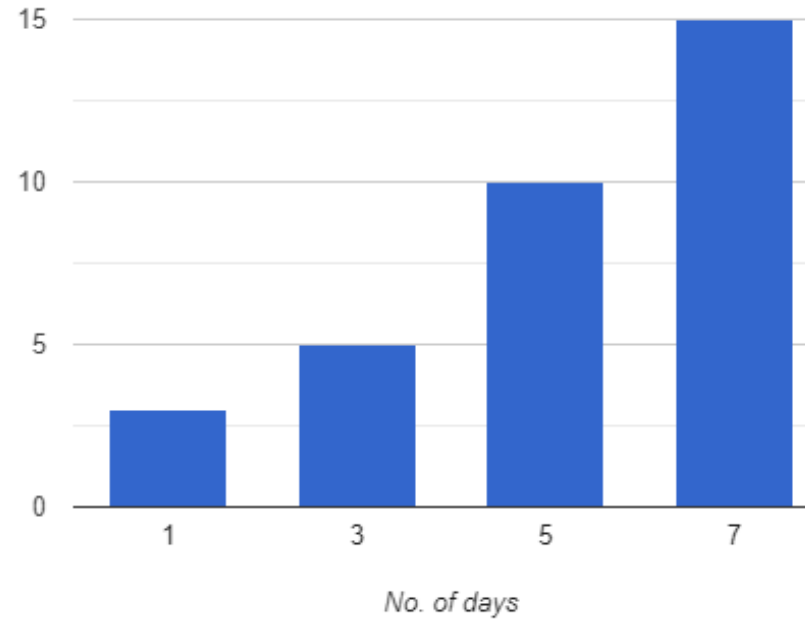


# Survey Results

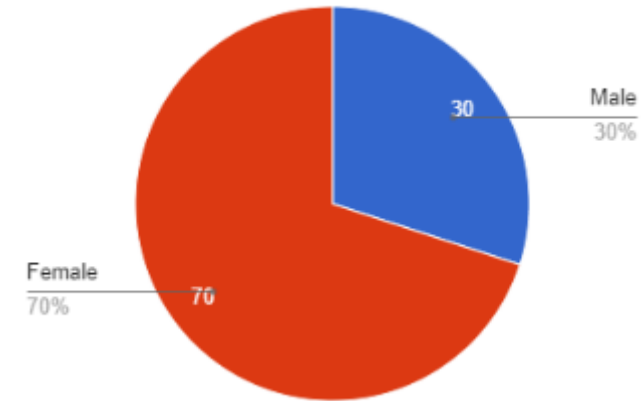
Average time spent by caregiver in the park



Average visit to the park in a week



Caregivers



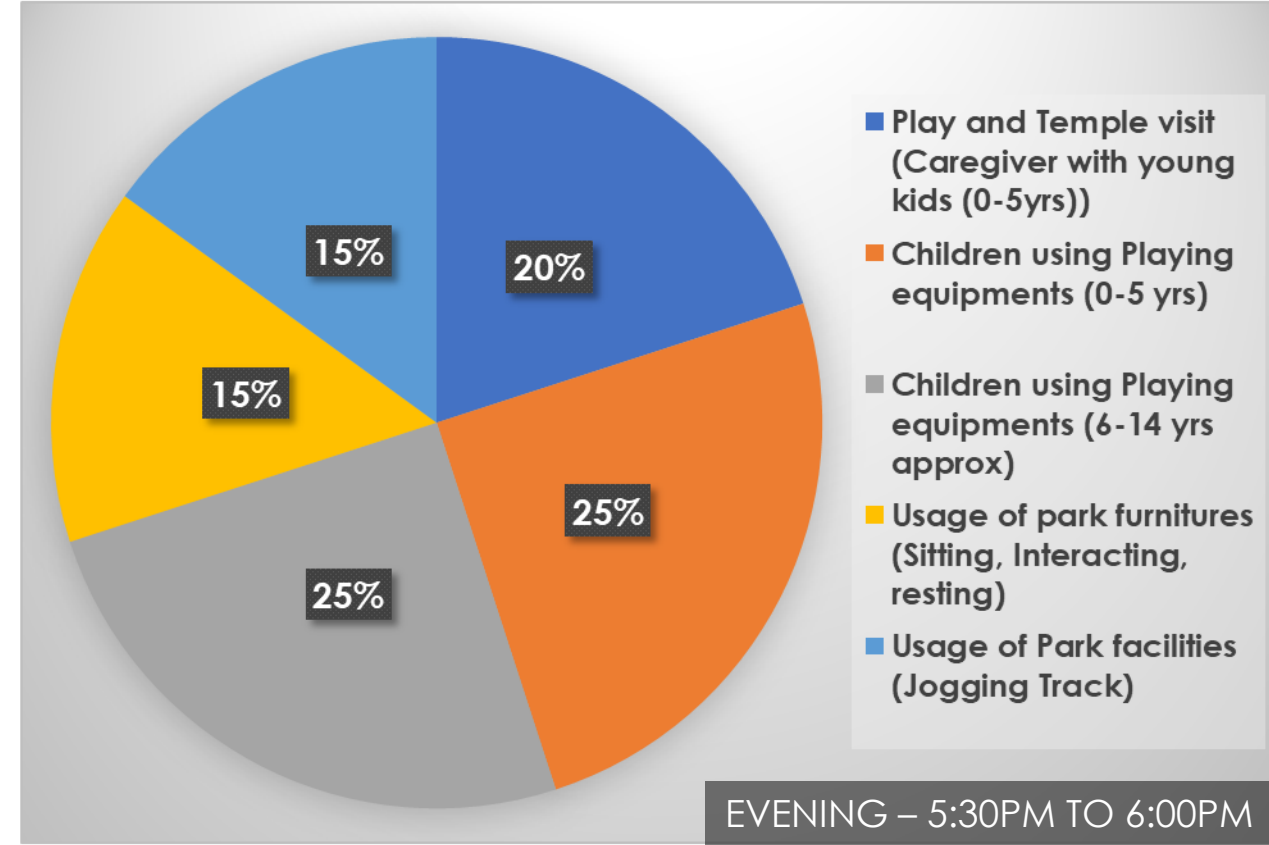
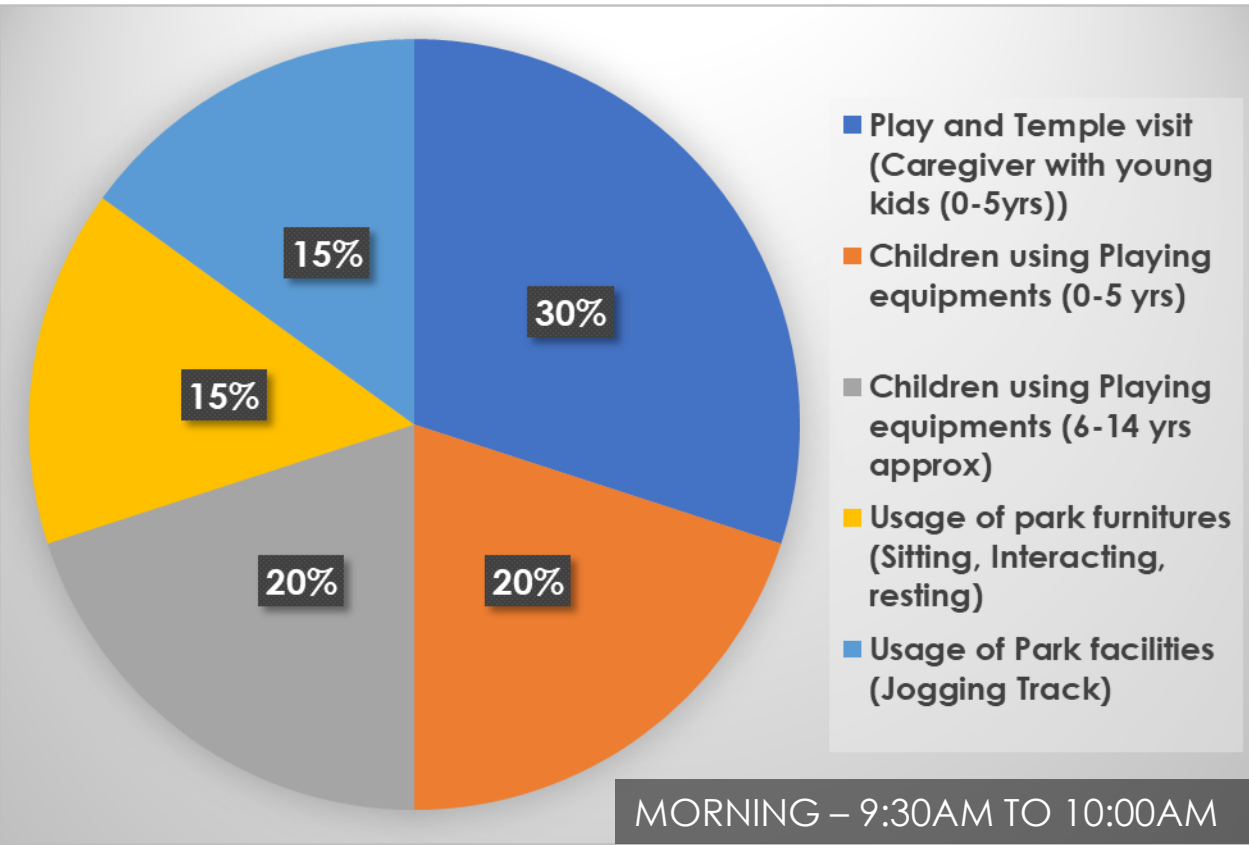
Conducted to develop insights on their visiting Patterns, Time Spent in the Park, Activities they are engaged in etc. via specially Designed Questionnaire

## Inferences

- The visiting hours are similar and coordinated amongst caregivers so that their children can socialize and play with other children;
- People who visit the park from far away locations (more than 1 km) are irregular and visit the park once or twice a week;
- Mostly the caregivers were female.



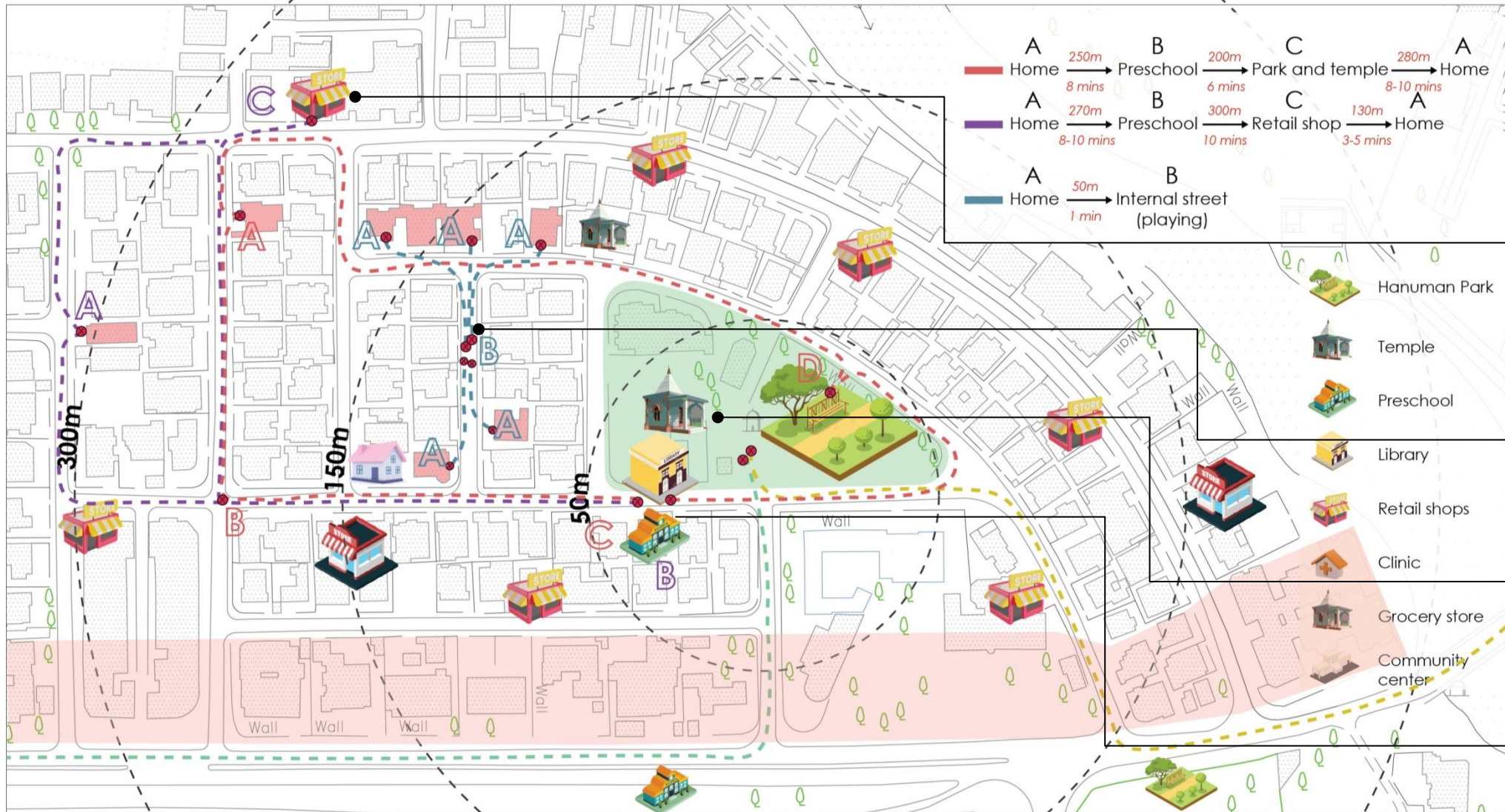
# Visual Survey- Hanuman Park (Morning & Evening), Nos. & Activities



- 70% of overall Visitors are ITC;
- Engaged in Multiple Activities



# Composite ITC Route Mapping



Commercial shops on the periphery being preferred ITC destinations

Hanuman Park

Temple

Preschool

Meeting point for children wherein they play cricket on the street

Library

Retail shops

Temple and park is an essential ITC destination, but the main gate of park is regulated by temple staff who keep it locked periodically during cultural events

Clinic

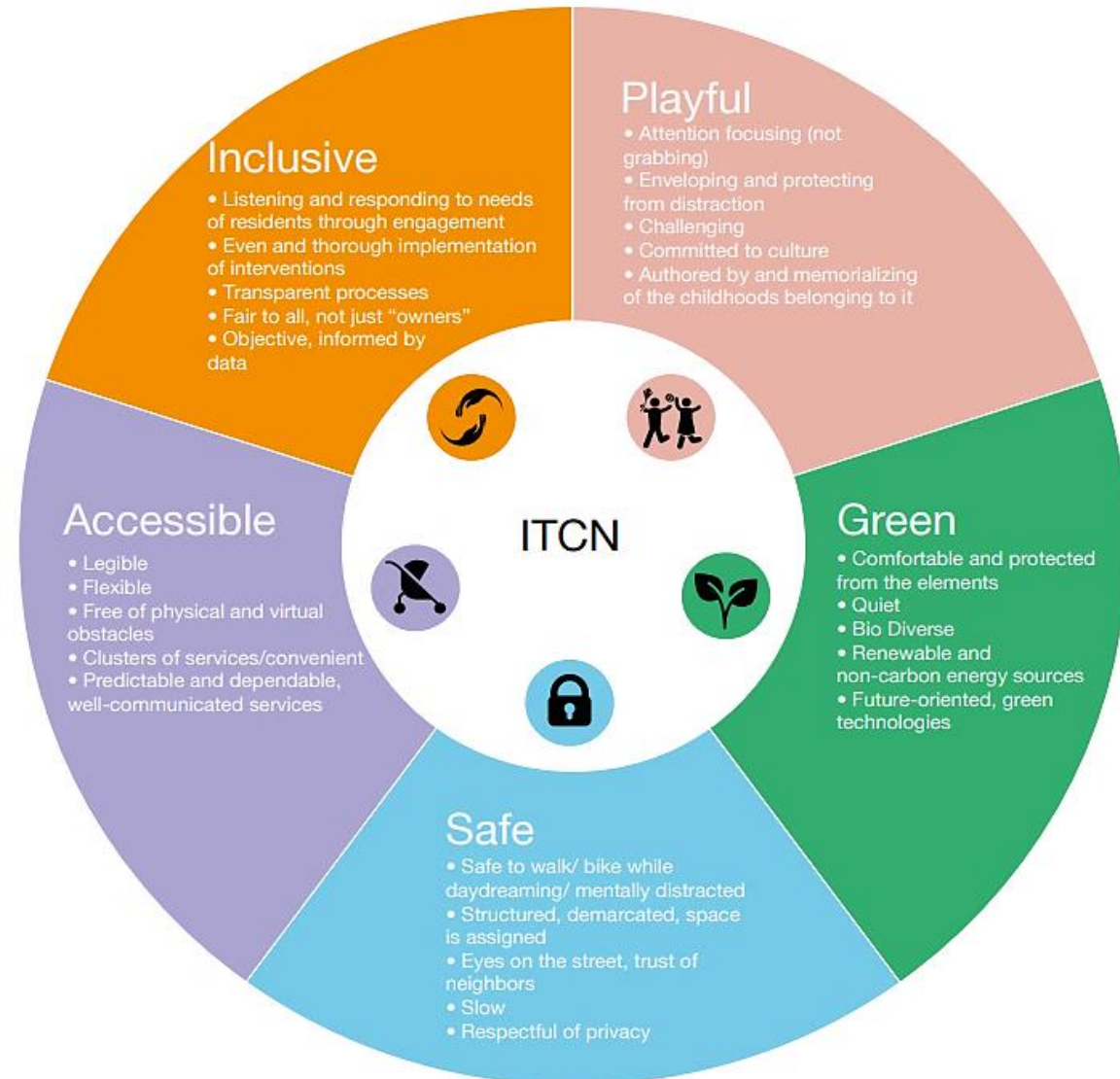
Grocery store

Community center

Regulated ITC moment in the CPZ area

Composite route map: Depicting the routes and stopping points taken by ITC in and around the anchor institute to understand the behavioural pattern





**Group 1 Neighbourhood Park**

**Group 2 Aanganwadi Centre (AWC)**

**Group 3 Primary Healthcare Centre (PHC)**

**Group 4 Chawk**

***Community Engagement (When & Why)***







**Data Collection & Analysis- Identification of ITCN Motivators & Barriers, Composite Route Mapping, Activity & Stationary Mapping, Community Engagement**

# Transforming Barriers into Motivators



S/n	Barriers	Proposed Interventions
<b>A</b>	<b>Accessibility</b>	
1	ITC find it Difficult to Locate Park	Way- finding Signages & Road Markings
2	Absence of Cycle Lanes	Cycle stand
3	Absence of Ramps and Raised Pathways	Ramps, maintained level difference of ground with path way inside the park
<b>B</b>	<b>Safety</b>	
1	Lack of Road Safety Elements for Pedestrians, Heavy Vehicular Traffic	Safe crossings, Traffic Calming Measures
2	Unsafe pavements for ITC in and around the park	Covered drains, Soft surface Materials and Textures
3	Lack of Awareness of Basic Hygiene	Informational Signages, Dustbins
4	On-street Parking	Dedicated Parking Spaces for Vehicles
<b>C</b>	<b>Playful</b>	
1	Absence of Engaging & Playful Elements for ITC to Interact in Public Spaces	Interactive & Engaging Facades- Visuals, Touch & Feel Elements, Sensory Experience
		Playful Floor Games
		Dedicated ITC Zones
		3D Murals of Animals & other Elements In The Park
		Pathway Signages
		Key Messages On ECCD

- Thoughtfully Chosen **Wall Paintings Prompting Early Childhood Development (ECD)- Attractive yet Easy to Understand Visuals, Promoting Curiosity;**
- Awareness on the **importance of Outdoor Engagement Activities and Duration for Physical and Mental Wellbeing and overall Growth and Development of Children;**
- **Active Facades,** making the overall **ITC Journey to Anchor Institute and other ITC Stop Points Interactive and Engaging;**
- **Interactive Way Findings and appropriate Traffic Calming Measures for making ITC journey to Anchor Institute and other ITC Stop Points a Playful yet Safer one.**



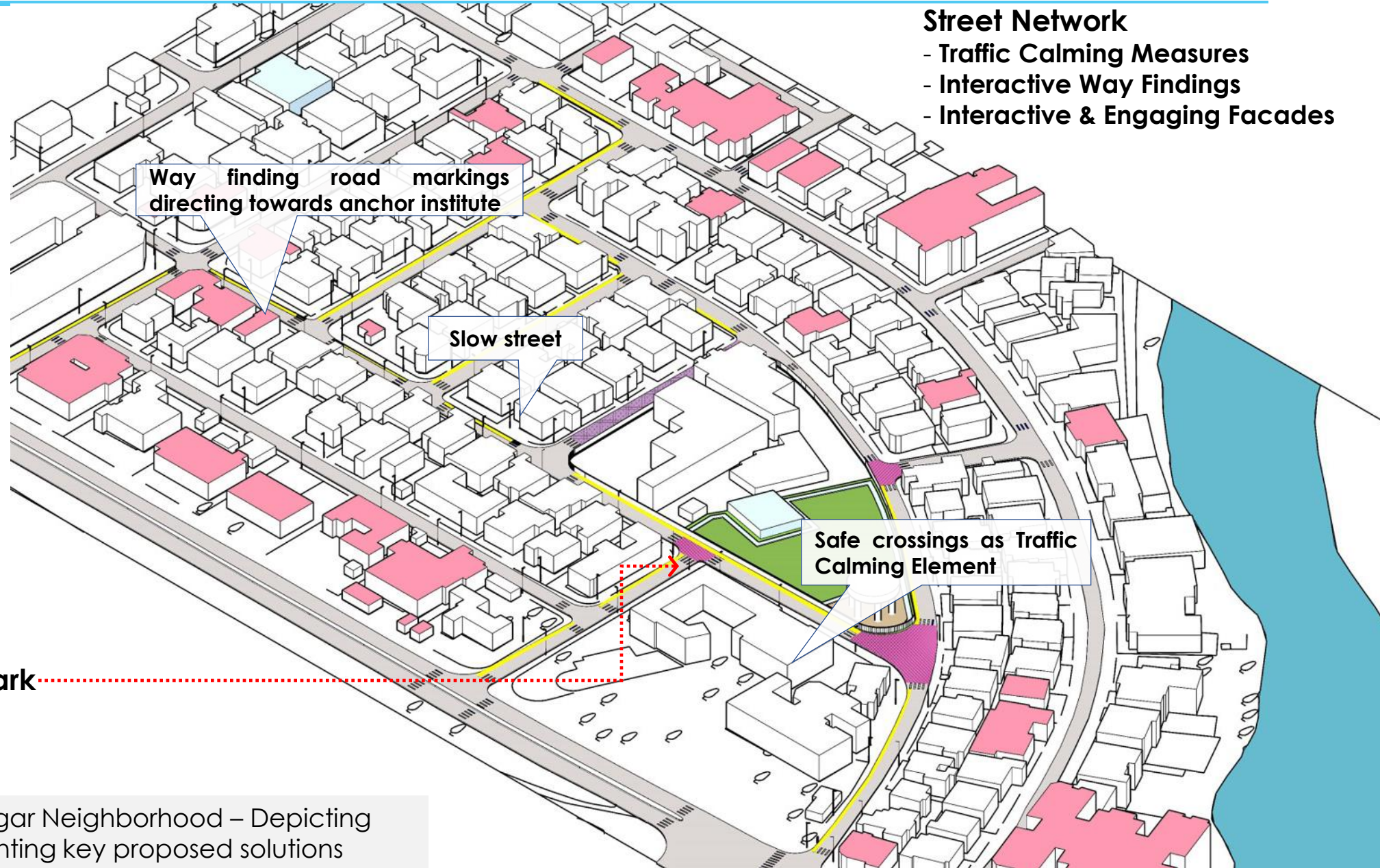
# Overview of CPZ Interventions

## Anchor Institute

- Creation of Ramps for Easy Accessibility to all
- Dedicated ITC Zone
- Age Appropriate Playing Equipments

## Street Network

- Traffic Calming Measures
- Interactive Way Findings
- Interactive & Engaging Facades



Way finding road markings directing towards anchor institute

Slow street

Safe crossings as Traffic Calming Element

Hanuman Park

ITC Destinations

Isometric view of Ashok Nagar Neighborhood – Depicting potential areas and highlighting key proposed solutions

# Anchor Institute Concept & Zoning



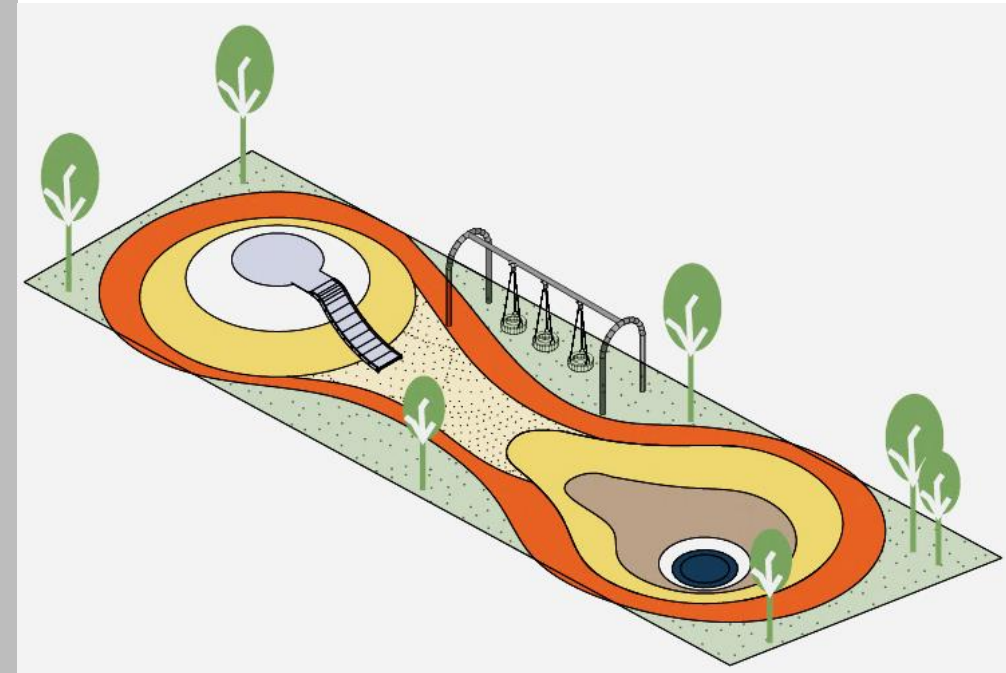
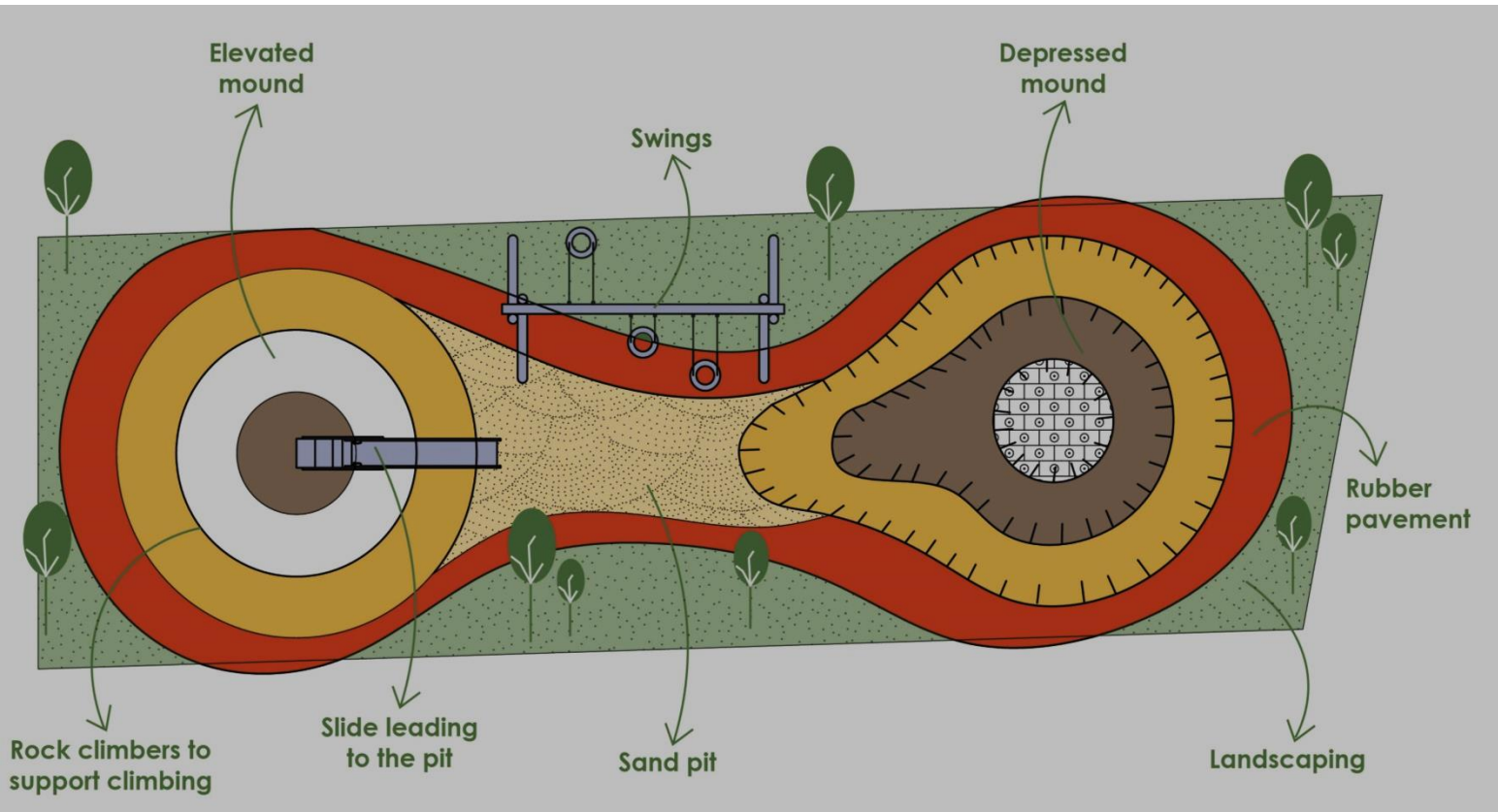
- Dedicated ITC Zone
- Engaging Floor Games, Geometric Patterns and Active Facades as Sidewalks to make the Park more Accessible with the potential of Increase Footfall
- Cycle stands and dedicated parking spaces to resolve the issue of unorganized parking
- Introducing Shared Streets for Increased Engagement between children & their Care- givers



- 1 Toilet
- 2 Cattle feeding
- 3 Pathway
- 4 Resting area
- 5 ITC zone
- 6 Play area for elder children
- 7 Open gym
- 8 Shrubs



# Conceptual Plan for Dedicated ITC Zone



# Graphical Representation of Proposed Conceptual of Hanuman Park

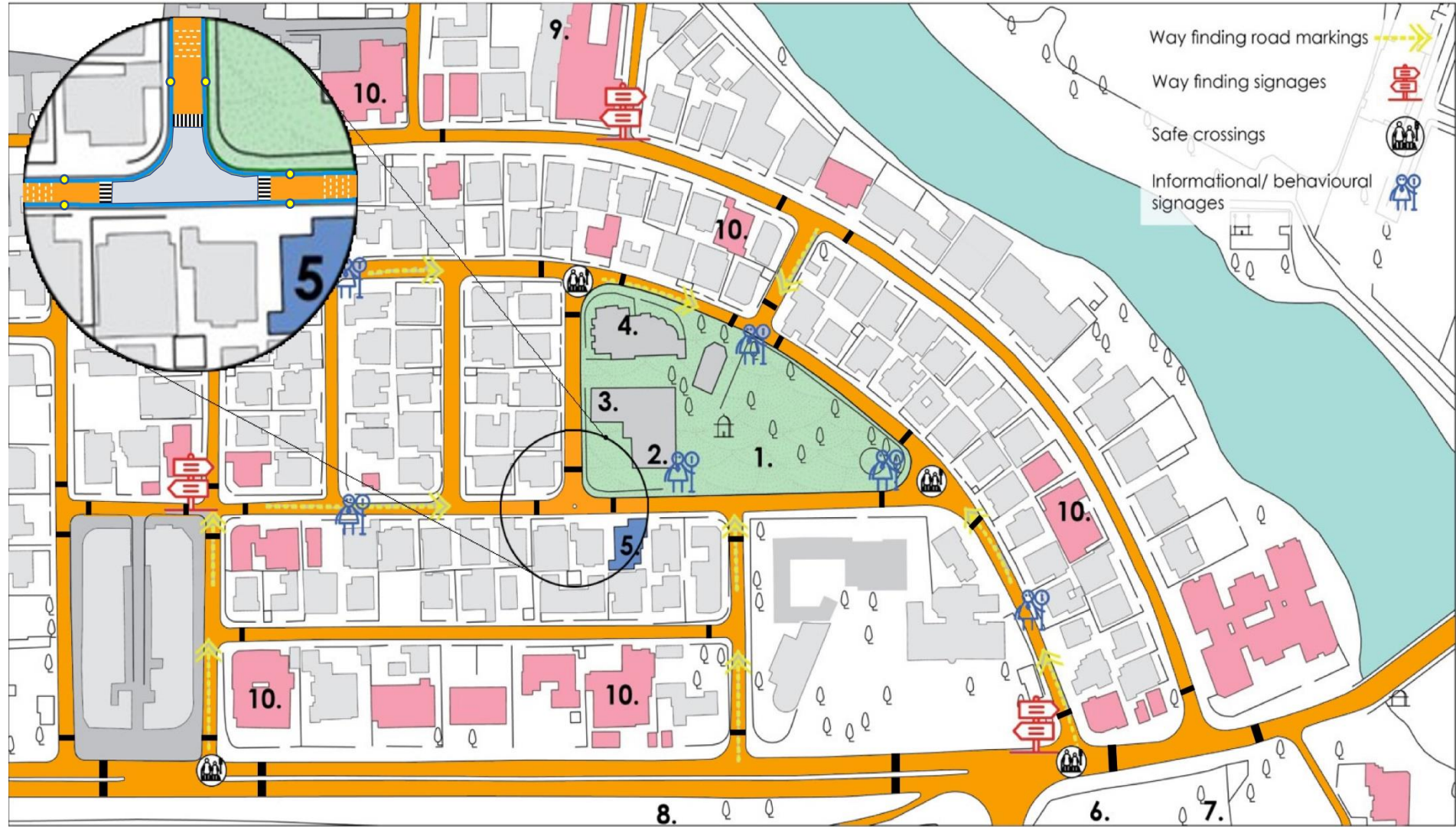
## ECD Potential

1. Engaging/ interactive games in the park
2. Cognitive Development (understanding of shapes, colours, numbers, alphabets, different figures/puzzles etc.)
3. Cognitive Development (Imagination, creativity, engaging environment)
4. Socio-emotional Developments (Join attention and social interactions)



# Street Network- Proposed Features

- Sidewalks
- Way finding signages
- Zebra crossing
- ITC safe crossings
- Traffic signages
- Rumble strips

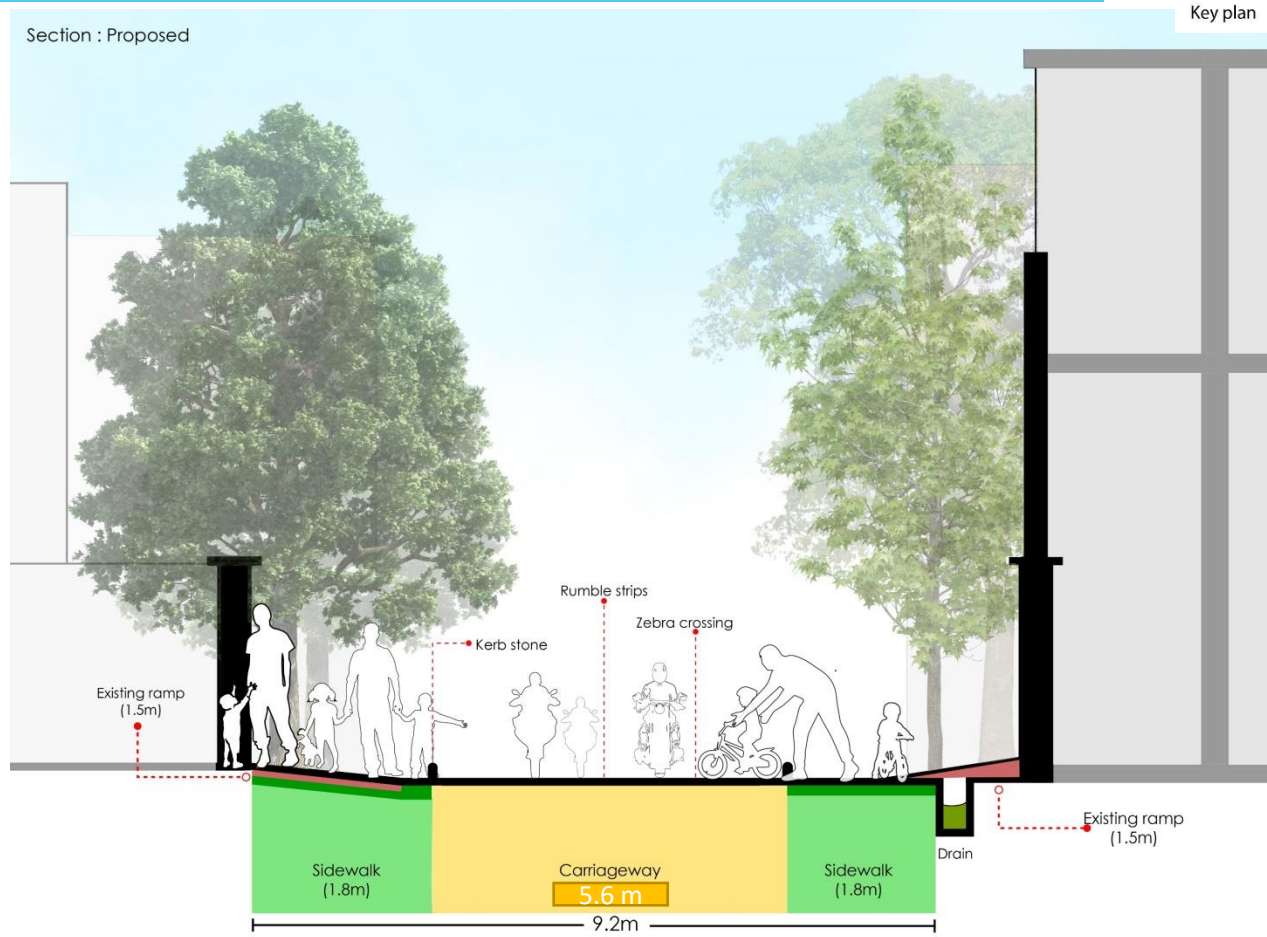
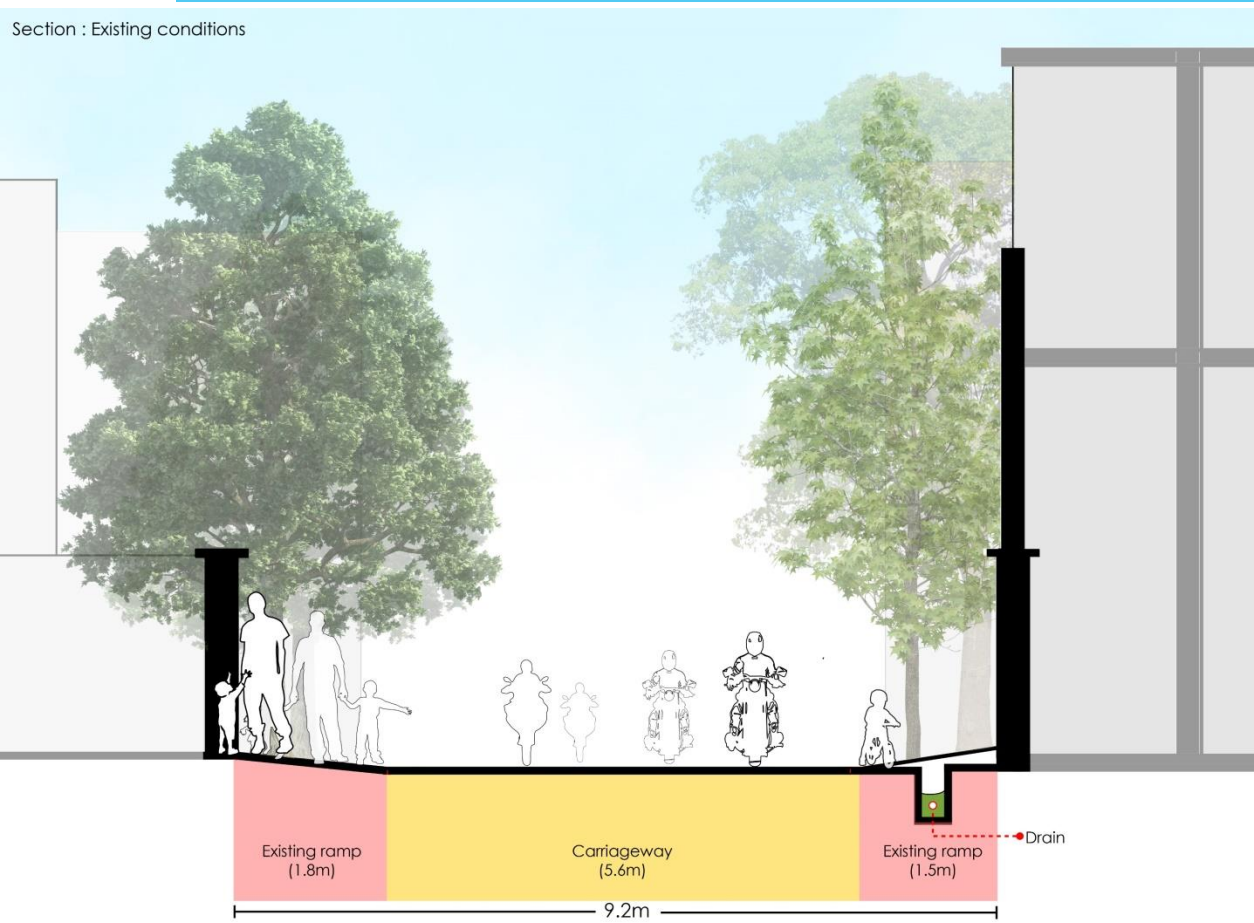


- |                 |                     |                                   |                                   |   |
|-----------------|---------------------|-----------------------------------|-----------------------------------|---|
| 1. Hanuman park | 3. Community centre | 5. Little Lambs (Day care school) | 7. BAPS Shri Swaminarayan Temple  | 9. Shri 1008 Shantinath Diagambar Jain mandir |
| 2. Temple       | 4. Library          | 6. Sukhadiya memorial             | 8. Curious kids (Day care school) | 10. Community retail shops                    |





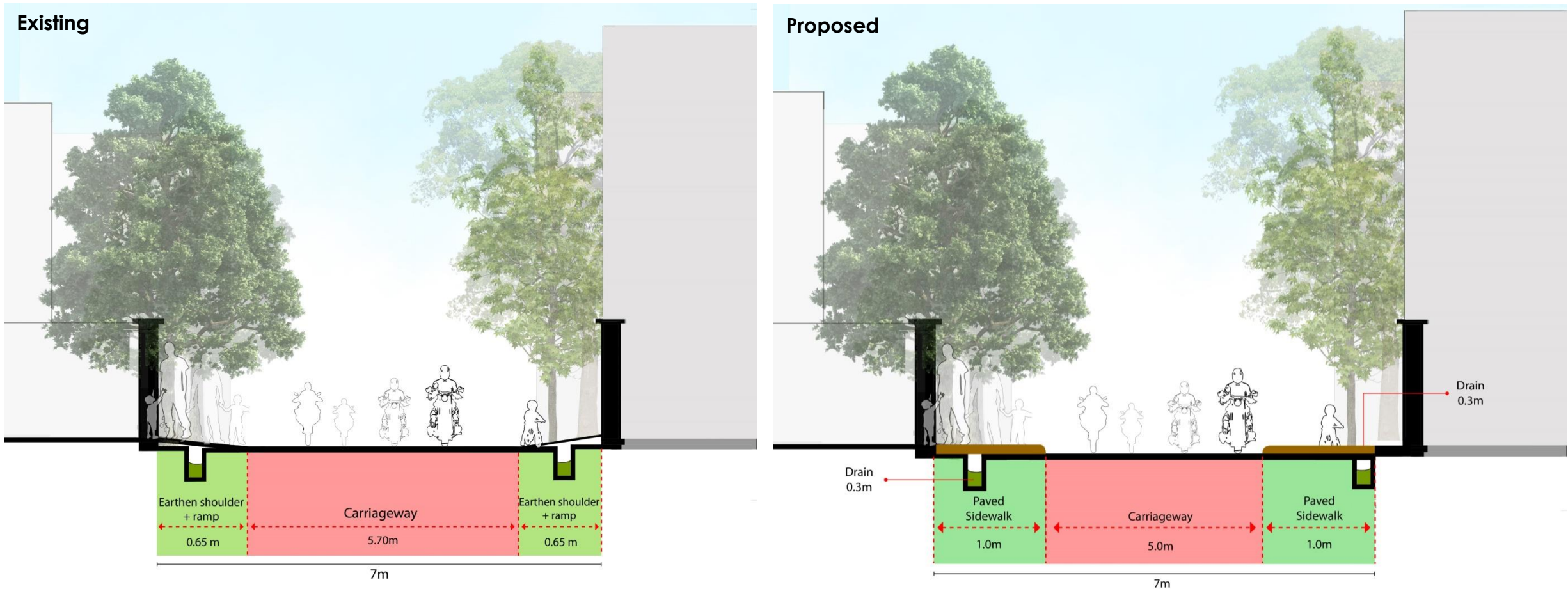
# Existing & Proposed Street Section for 9.2m ROW



**Introduction of Sidewalk, Interactive Way Findings via Road Markings, Traffic Calming Measures via Road Markings (Zebra) and Rumble Strips, & Active Facades**



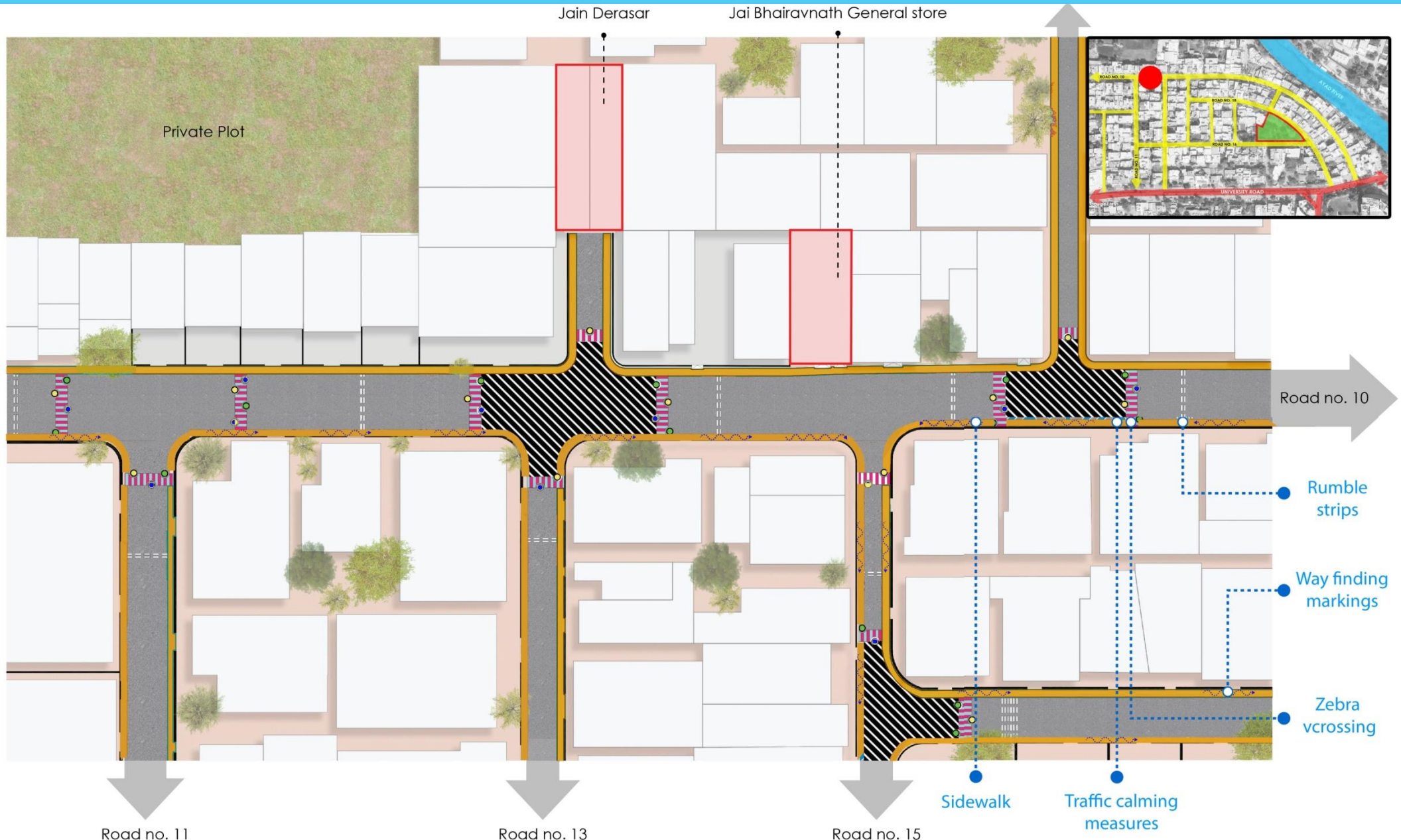
# Existing & Proposed Street Section for 7m RoW



**Introduction of Sidewalk, Interactive Way Findings via Road Markings, Traffic Calming Measures via Road Markings (Zebra) and Rumble Strips, & Active Facades**



# Street Network- Conceptual Proposal **URBAN95**



# Graphical Representation of Proposed Conceptual of Roads & Intersections

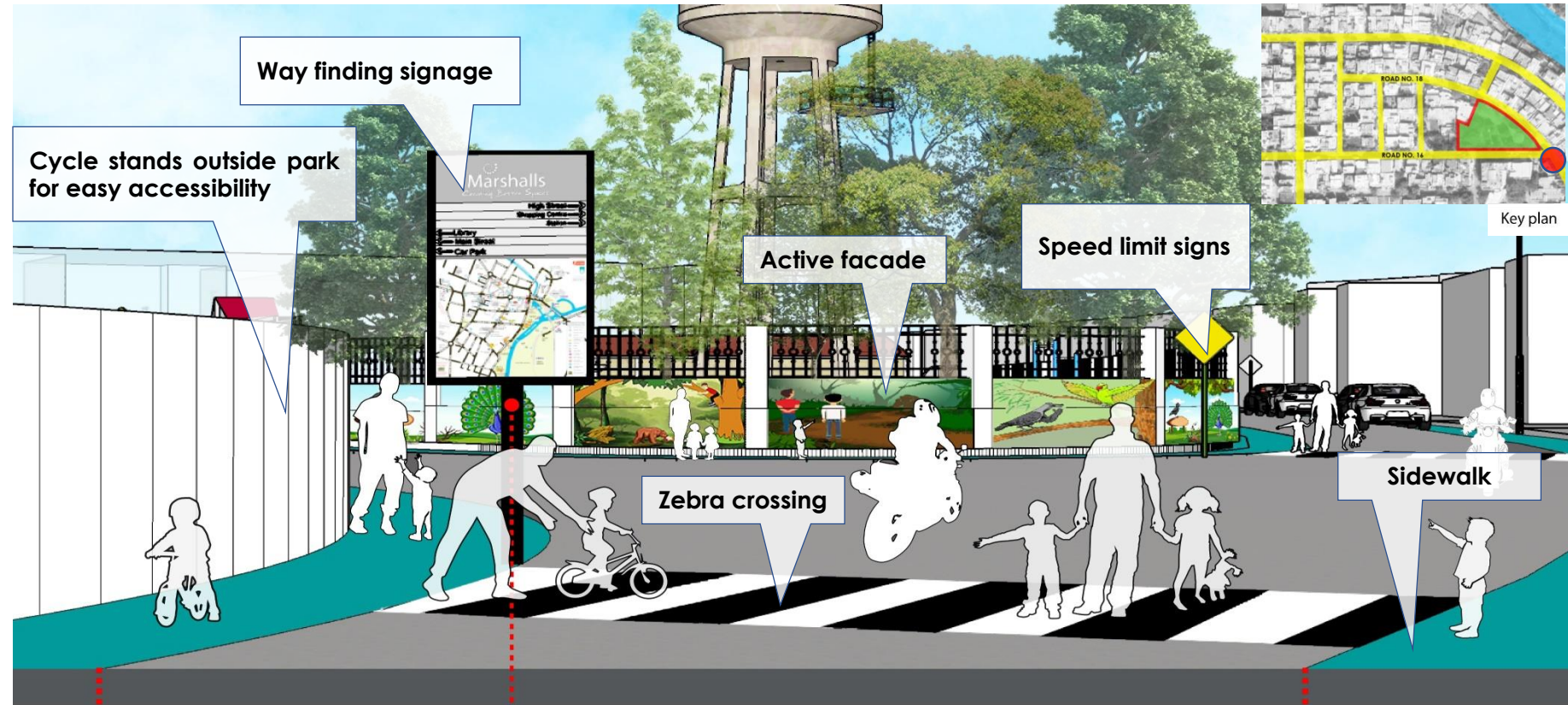




Source: BVLF

**Testing the Design Via Semi- Permanent Project**

# Proposed Semi-Permanent Ideas at Junction

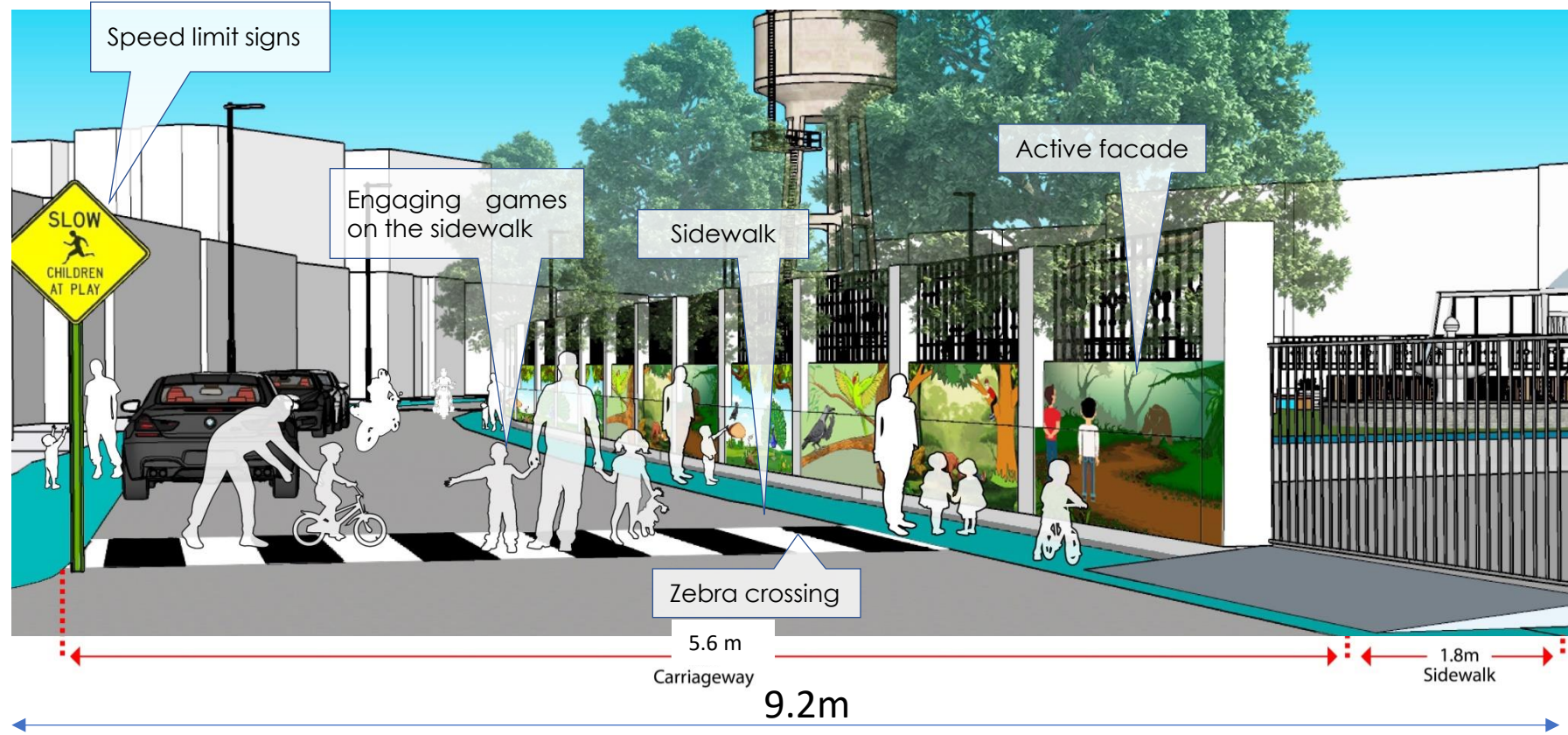


Existing

Proposed



# Proposed Semi-Permanent Ideas at the Approach Road to Anchor Institute



Existing

Proposed



# On- ground Implementation of Semi-Permanent

**URBAN**95



**On- site Discussions with UMC and Monitoring of on- going works for Semi- Permanent Project Implementation**



# On- ground Implementation of Semi- Permanent- Traffic Calming Measures



Road Markings & Paintings (Zebra Crossing, Directional Arrows) & Road Signages at Intersections and Approach Roads

# On-ground Implementation of Semi-Permanent-Active Facades



Wall Paintings using Non-Toxic Acrylic Paints

# Inauguration of Semi- Permanent Project



**Semi- Permanent Project Inauguration by Children in Presence of UMC (Mayor, Dy. Mayor & Engineers), BvLF Country Representative, Urban 95 Team- PMSU & PMU, Parents+**

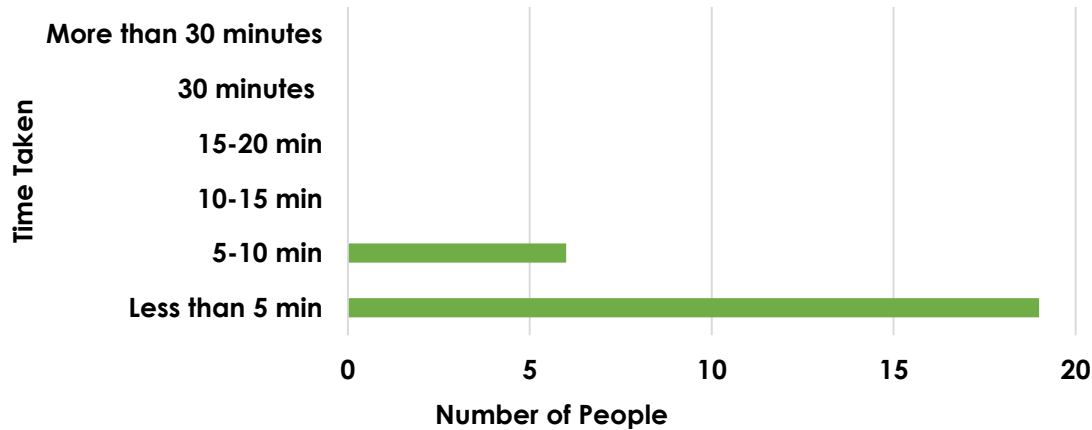


**Post Implementation Impact Assessment**

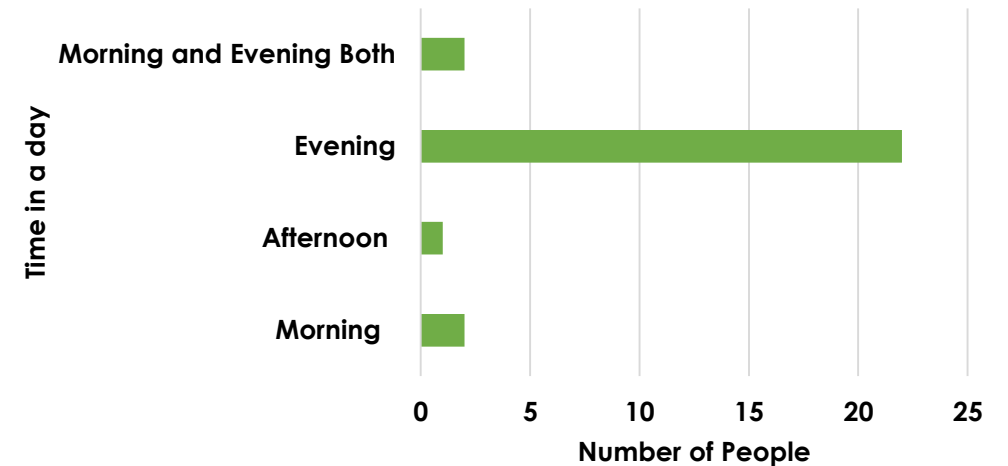
# Post Implementation Impact Assessment



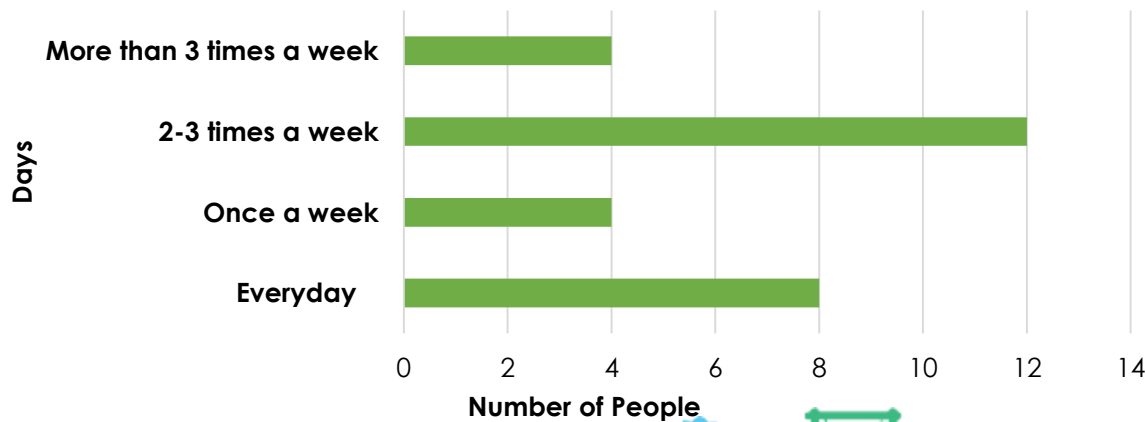
### How long does it take you to travel from home to Park? (estimated)



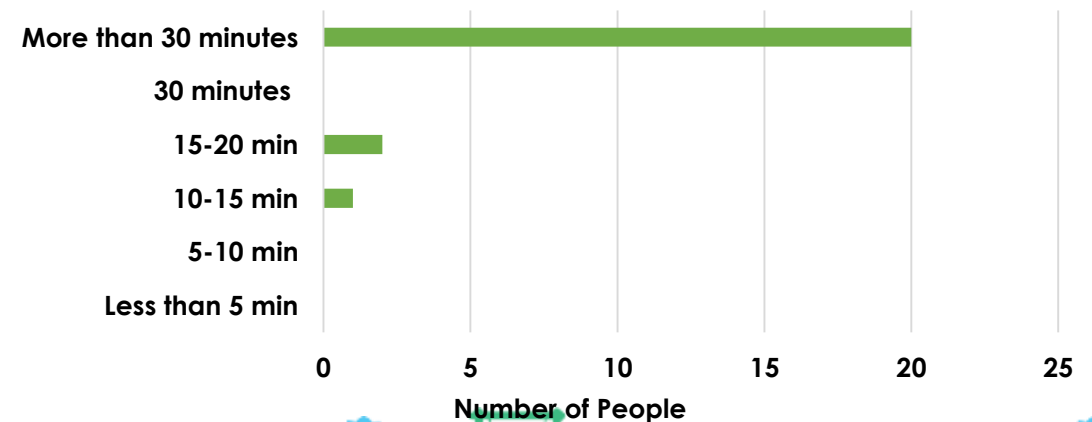
### When do you usually visit the park?



### How many times in a week do you usually visit the park?



### How much time do kids prefer to spend in the park? (Weekends)



# Urban95 Quality Criteria



Urban 95 Quality Criteria			
<b>Protection</b>	Protection against traffic and accidents	Protection from crime and violence	Protection against unpleasant sensory experiences
<b>Basic Needs</b>	The Feeling of comfort	Opportunities for good hygiene and health	Convenient opportunities for Consumption
<b>Comfort</b>	Opportunities to walk and cycle	Opportunities to walk and stay	Opportunities to see
<b>Interaction</b>	Invitations to interact with environment	Opportunities to talk and listen	Opportunities for play and Exercise
<b>Connection</b>	Opportunities for Flexibility	Opportunities to access	Highly Integrated



Infra Barrier	Solution and its Positive Behavioural Impact
<b>Accessibility</b>	Creation of Ramps for Easy Accessibility within and outside the Park- Increased Footfall and Duration and Frequency
	Demarcation of Footpath/ Sidewalk- Increased in NMT use within the Neighbourhood (not only to Anchor Institute but also to other ITC Stop Points- Supermarkets, Grocery Stores, Religious Places, ACW, PHC, Crèche etc.
<b>Interactive &amp; Engaging</b>	Active Facades and Interactive Elements on Approach Roads (Interactive Way Findings & Road Markings)- Increased in ITC Footfall engaged in Outdoor Engagement Activities & Duration
<b>Playful</b>	Dedicated ITC Zones, New and Retrofitted Playing Equipments within the Park,
	Active Facades and Interactive Elements on Approach Roads (Interactive Way Findings & Road Markings)- Increased in ITC Footfall engaged in Outdoor Engagement Activities & Duration
<b>Green</b>	Addition of Road side Planters to make the Approach more green and use of Non-toxic Paints on Garden Wall
<b>Safety-</b>	Drain Cover, Traffic Calming Measure, New Street and Garden Lights for Increased Sense of Safety



THANK YOU

PMU Urban95 Udaipur  
Udaipur Municipal Corporation

