

# URBAN95

## Parents +



## Inception Report

Technical Partners



City Partner



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## List of Abbreviations

AWC – Aanganwadi Centre  
BvLF India – Bernard van Leer Foundation, India  
ECD - Early Childhood Development  
M&E - Monitoring & Evaluation  
PHC – Primary Health Centre  
PMU – Project Management Unit  
PMSU – Project Management Support Unit  
PRI – Public Representatives Institutions  
RBA - Rapid Behavioral Assessments  
SCBB- Social Behaviour Change Communication  
UMC – Udaipur Municipal Corporation

## 1. Background

Urban95 is BvLF's global initiative, aims to create healthy, prosperous, and vibrant cities where babies, toddlers and their families can thrive. The initiative is meant to make lasting change in the urban landscape and provide opportunities that can shape the crucial first five years of children's lives. The goal of this initiative is to support healthier, safer, and more exciting urban neighbourhoods for young children, for those who care for them, and for everyone.

The extended vision for Urban 95 Phase 2, is that of making Udaipur a child friendly and welcoming city which focuses on child safeguarding. A city where the young children can thrive because they live in safe, accessible and friendly spaces; a city that cares for children and ensures that their caregivers are included and have a voice that is heard and finally a city that is safe from all forms of violence also to include child rights abuse.

To achieve the above mandate, Urban95 interventions help cities increase positive interactions between caregivers, babies, and toddlers; increase access to — and use of — the services and amenities families need; and reduce stresses on caregivers. They are organised into two categories of policies and services:

1. Family-friendly urban planning and design, including the planning, design and regulation of a city's space, land use, infrastructure, and services.
2. Healthy environments for children, including improving air quality and access to nature.

## 2. About Udaipur City

### Location

Udaipur is spread across an area of 200 Km<sup>2</sup> and is the sixth largest city of Rajasthan by population, supporting a population of nearly 0.45 million as of 2011. It is located in the southern part of Rajasthan just near the Gujrat border and is surrounded by the Aravalli range which separates it from the Thar Desert. It is at a distance of 655 km from the national capital New Delhi and about 800 Km from Mumbai. Jaipur, the state capital of Rajasthan is located at a distance of about 393 Km from Udaipur city. Udaipur is a popular tourist destination and is known for its history, culture, scenic location and Rajput-era palaces. It is known as a 'City of Lakes'

### Connectivity

Udaipur has a domestic airport, Maharana Pratap Airport, named after the Maharana Pratap who was the ruler of princely state of Mewar. It is situated at Dabok, which is 22 Km east of Udaipur. The airport connects Udaipur with Delhi, Mumbai, Jaipur and Chennai.

The city is also connected by broad gauge railway lines to Delhi, Jaipur and Mumbai, the national capital city, the state capital city and the commercial capital city respectively.

Udaipur lies on the intersection point of East West Corridor, Golden Quadrilateral, National Highway (NH) 76 and National Highway (NH) 8. This provide Udaipur great

connectivity with metro cities of India like Delhi, Mumbai, Kolkata and Chennai and other cities like Ahmedabad, Surat, Jaipur, Chittor, Dungapur and Kota.

#### Land Use

The first master plan was proposed in 1976 for a period of 20 years ending in 1996. The master plan proposed a land use pattern and, whereby 5,512 ha area was demarcated as urbanizable.

Out of the total developed area, 37.42% was allocated for residential use, 10.61% under circulation, 10.35% as public and semi-public, 4.75% as Climate Resilient City Action Plan – Udaipur Page 16 of 95 industrial, 5.22% as commercial, 10.39% as recreational and 1.4% as government land. As per the City Master Plan for 2032, proposed in 2011, the residential area is projected to go up from 57.23% to 62.62% and the water bodies are projected to decrease from 7% to 5% of the total area.

#### Economic Activities

The city forms the headquarters of Udaipur Division, which is comprised of five districts. The city is host to several state and regional public offices, including offices of the Director of Mines and Geology, Commissioner of Excise, Commissioner of Tribal Area Development, Hindustan Zinc Limited, and Rajasthan State Mines and Mineral Corporation Limited. Other district-level offices include the Collectorate, Public Works Department, Public Health and Engineering Department, Office of Senior Town Planner, etc. The economy of Udaipur is diversified, with significant contributions from tourism, trade and commerce, and the industrial sector.

Besides these, Udaipur is also an educational hub with three universities, six colleges and more than 160 high schools. Service sector: The city being the district headquarter houses offices such as those of the Collectorate, taluka and revenue office, block development office, magistrate courts and other government and semi-government offices.

Trade and Commerce: Udaipur serves as a market center for smaller towns of the region. The city has wholesale markets for various commodities ranging from food grains to building materials. Krishi Upaj Mandi is a centralized wholesale market for grains.

#### Demography

The population of Udaipur city is 451,100 (total 233,959 males and 217,141 females) as per census 2011. The population has grown at an average decadal growth rate of 15.81% since 2001. The population growth in the previous decade was influenced largely the expansion of the city area i.e. the area governed by the UMC. The population density of Udaipur city is 7,048 persons per sq. km as per Census 2011. The floating population of the city is 16,000 as per 2011 census. The city corporation is divide in to 55 wards since 2013, prior it to it the city was governed by a city council.

The projected population for Udaipur city in 2021 (based on 2011 population) is estimated to be 0.534million (8.30 lakhs) and 0.64 million (10.02 lakhs) in the years 2031.

According to Census 2011, the population of young children (0-6 years) is 47,9321 . A significant improvement in the sex ratio has been observed over the decades in UMC area, i.e. from 844 in 1981 to 928 (state average too) in 20112 . The sex ratio of young children (0- 6 years) in Udaipur is 866 compared to the state average of 8883 . According to the latest Udaipur district report, infant mortality rate in Udaipur district is 63 (2012-13), and under five mortality rate is 91 (2012-13)4 , indicating a high percentage of mortality. Table 1 provides details of the population and sex ratio of the children of the city

**Table 1: Young Children Population (0-6 Years) and Child Sex Ratio, Udaipur**

S/N	Total Children (0-6 years)	Boys	Girls	Child Sex Ratio
1	47,392	25,691	22,241	866

Source: Census of India, 2011

Some of the indicators pertaining to young children and pregnant women like Crude Death Rate (CDR) and Crude Birth Rate (CBR), Neo- Natal Mortality Rate, Maternal Death etc are available at district level only. CBR and CDR, are 21.9 and 5.9 respectively while neo- natal mortality rate and postnatal mortality rate is 35 and 12 respectively. The maternal mortality rate in Udaipur is 39, which is highest among all the major districts of the state.

Existing ITC infrastructure and Services

Table 2 and 3 show the staff strength of Aanganwadis, along with details on Supplementary Nutrition Program (SNP), pre- school education and its beneficiaries within UMC jurisdiction for the current year. The details are provided by ICDS, Ministry of Women and Child Development, Udaipur office.

**Table 2: Number of Aanganwadis within UMC and staff strength (ICDS, Udaipur), March 2019**

S/N	Area Name	No. of Aaganwadis (AW)	No. of Mini Aaganwadis (Mini AWs)	No. of Child Development Project Officer (CDPO)/ACDPO		No. of Supervisor		No. of Aaganwadi Workers		No. of Mini Aaganwadi Workers		No. of Aaganwadi Helper		No. of Asha Sahyogini	
				Sanctioned	In Position	Sanctioned	In Position	Sanctioned	In Position	Sanctioned	In Position	Sanctioned	In Position	Sanctioned	In Position
1	UMC	138	12	1	1	4	2	138	134	12	12	138	135	138	132

Source: ICDS, Udaipur, March 2019

**Table 3: Details of Aanganwadis and Beneficiaries within UMC**

S/N	No. of AWs/ Mini AWs providing Supplementary Nutrition Programme (SNP) for 21+ days in a month	Population Served		Nos. of Supplementary Nutrition Beneficiaries		Nos. of AW/ Mini AWs providing Pre- School Education for 16+ days in a month	No. of Pre School Beneficiaries
		0-6 years	Pregnant Women and Lactating Mothers	0-3 yrs	3-6 yrs		
1	150	28,605	5,712	4,404	1817	150	1,817

Source: ICDS, Udaipur, March 2019

### 3. The Context

Over the last three decades, scientific findings from a range of disciplines have confirmed that the most critical elements of child, adolescent and adult health, well-being and productivity take shape in the early years (Shonkoff et al., 2012). The period from conception to around a child's third birthday is foundational in this regard, including the first 1000 days of life. This is when the brain develops most rapidly and massive numbers of neural connections are made in response to stimulation, affection and comfort from caregivers (Lagercrantz, 2016). Importantly, though, brain development does not stop at the end of these early years and therefore a life-course and inter-generational approach is important. The health of young people before pregnancy influences foetal development, and optimal early childhood development has a positive impact on adolescents and young adults and, in turn, their own children.

Risk factors for sub-optimal child development include low rates of exclusive breastfeeding and inadequate complementary feeding; stunting; limited cognitive stimulation; caregiver mental health problems; child neglect and maltreatment; disabilities; and exposure to environmental toxins and pollution. Risk factors cluster in households and thus, exposure to one risk commonly means a child is exposed to multiple risks.

Children need nurturing care for their innate capacities to flourish. This means providing young children with a secure environment that is sensitive to their health and nutritional needs, which protects them from danger and abuse, and provides them with opportunities for early learning and interactions that are responsive, emotionally supportive, and developmentally stimulating.

A growing body of research shows that parents and other caregivers' well-being is an essential part of babies' and toddlers' healthy development. The way mothers, fathers and other caregivers nurture and support babies and toddlers in their early years is among the most decisive factors for healthy child development. But many caregivers across the globe need additional resources or support to be able to consistently provide young children with the types of early environments that foster healthy development. For economically disadvantaged parents and caregivers, efforts to

stretch their money and care for young children can take an extra toll on their own well-being.

#### 4. Details of Parents+ Programme

Integrated into the second phase of Urban95 is the **Parents+ programme**. Parents+ is Bernard van Leer Foundation's initiative that combines early years focused coaching activities for parents and other caregivers – using insights from behavioural science to improve impact – with at least one other service designed to meet a child's and/or her parents' basic needs.

The intervention over a two-year period has been strategized with the goal of up scaling the ITC-friendly features and components of phase 1 in the face of COVID 19 realities in a manner such that it:

- Empowers parents and extended family with the means to better care for their children
- Builds capacity of the early childhood workforce, city managers, and urban 95 team to be able to support and respond better to the needs of young children and their families in Udaipur
- Reduces the risks of child neglect, violence, psychological stress of caregivers.
- Enables continuing reflection and checks on the state of the city's children through Improved collaboration across city departments and with civil society with a ITC friendly lens
- Generates stronger public and political support for investments toward young children and caregivers

Addressing these issues parents+ aims to contribute to improving early childhood development outcomes among social and economically disadvantaged young children by creating an enabling environment to ensure impact, scale and sustainability of behaviour change through inter stakeholder linkages. It supports the upstream work of national programmes through advocacy and work with communities to enable them to interact more effectively with local governments and service providers. Close engagement with communities and particularly families of young children will help them unlock solutions that will drive change for themselves, their children, and their communities. Here, working on and strengthening inter- stake holder linkages are crucial for dispelling previous notions and fears through dialogue and connecting communities with government schemes, ensure sustainability of any intervention as work with communities will enable them to interact more effectively with local governments and service providers.

#### 5. Objectives and Scope

The broad aim is to make Udaipur a child friendly and welcoming city, a city that cares, where the young children can thrive, where caregivers are included and have a voice that is heard, where the focus is on safeguarding children and their rights.

The project objectives are as follows:



1. To coach parents/caregivers/families to improve their behaviour related to parenting and responsive caregiving of infants/toddlers/children, pregnant women at home and in public spaces.
2. To build capacities of Anganwadi workers, Accredited Social Health Activists and that of other early childhood workforce to improve services for infants/toddlers/children and coaching on parenting and responsive caregiving, including during emergencies.
3. Build capacities of Urban Municipal Corporation, Urban Improvement Trust, Integrated Child Development Scheme, Health Department, Citizen Groups, NGOs and others so as to be able to support and respond better to the needs of young children and their families in Udaipur.
4. To design/develop Early Childhood Development policy and guidelines for the city to allow for better coordination and management of resources for comprehensive early childhood development.
5. Support in creating guidelines for child safety and day care centre initiatives for safety and well-being of 0-5-year-old children and their families, with a focus on neighbourhoods, mobility, public spaces etc.
6. Serve as a lighthouse for other cities in the state and nationally keen on incorporating the ITC friendly lens to city planning and policies.

Beginning September'21, the Parents+ program will be implemented in five neighbourhoods of Udaipur City for a period of two years. Parents+ program will engage with a range of stakeholders for e.g. Parents/caregivers of young children and others at primary level, at secondary level Service Providers such as Anganwadi Workers, Accredited Social Health Activist, Primary Health Care Centre functionaries etc. will be involved. The tertiary level includes, Technical Experts associated with UMC/UIT – Urban Planners, Architects, Engineers, Public Representatives such as Corporators. Mayor/Deputy Mayor, and officials of various government departments.

#### Scope:

Urban95 Parents+ initiatives in Phase-II include implementation of:

1. Rapid assessment of existing early childhood services in the city (formative research):  
Rapid assessment of existing early childhood services in the city including pre-primary schools, day care centres, city hospitals, anganwadi centres and primary health centres, which will be critical to successfully drive behavioural change towards ITCs and help the city to become child- and family- friendly.
2. Work with the UMC and Urban95 PMU and technical teams in creating early childhood development policy and guidelines (to allow for better coordination and management of resources for comprehensive early childhood development) with appropriate stakeholder engagement for finalisation and UMC approval. The policy will provide clear guidelines on various aspects related to babies, toddlers, and caregivers, including urban ECD services at neighbourhood- and city-level, parental services and support, family-friendly urban planning and design, and provision for healthy environments for young children.
3. Work with the UMC and Urban95 PMU and technical teams in creating child safety guidelines for safety and well-being of 0-5 year-old children and their

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families, with a focus on neighbourhoods, mobility, public spaces etc. with appropriate stakeholder engagement for finalisation and UMC approval.

4. Create and deliver a capacity building programs to strengthen skills of the early childhood workforce to deliver quality early learning programmes to at least 300 early childhood workers in Udaipur district, inclusive of anganwadi and ASHA workers. The team will aim to develop relevant teaching and learning modules for training the frontline workers.
5. Pilot parenting services in at least 5 primary health centres, where prenatal and neo-natal care and services would be supplemented by advice and counselling to expecting parents and new parents.
6. Work closely with the city to run a citywide parenting campaign to promote healthy young child development.
7. Support the city and Urban95 technical teams in organizing 2 annual city-scale events aimed at young kids and their parents. The event will provide parents with information on nutrition, hygiene, and other important parenting topics. The event will also help parents and other caregivers connect with health and childcare workers.
8. Support the city administration in creating systems to reach out to babies, toddlers, and caregivers in distress during emergencies, such as creating virtual groups that are able to reach out to families-in-distress to meet essential needs and applying best practices applied elsewhere etc. The partner will also help the city think through ways to enhance childcare and related services for its young residents.
9. Conduct 10 capacity building workshops for civil society and community-based organisations, citizen groups, and elected representatives in Udaipur on Urban95 and Parents+ principles, parenting behaviours, key indicators, data collection, monitoring, and measurement, among other topics.
10. Document learning from Urban95 Parents+ program, planning, implementation, and scaleup and disseminate lessons regularly (at least quarterly) among city stakeholders and to other cities.
11. Develop case studies on process, activities undertaken and results achieved.
12. Coordinate with other Urban95 technical partners in Udaipur and national and international partners, as required, to enhance early childhood initiatives and services in the city.
13. Link continuous progress under Parents+ program to the Urban95 ITC (infant, toddlers and caregivers) dashboard to enables tracking of program activities, outputs, impacts (including behavioural indicators), and decision-making processes

The scope of the parents + programme entails the **Next generation programming approach: 1+1+1**. Thoughtful focus on the training and well-being of caregivers, managers, supervisors, administrators, early childhood workforce and others at project frontlines can improve outcomes and anchor positive behavior change over the long term. Behaviour Change Communication strategies will be developed in accordance to moving from negative to positive behaviours:

- a) Positive Behavioural change at home
- b) Positive Behavioural change with reference to public spaces
- c) Positive Changes at MCU and other stakeholder level

## 6. Expected Outcome of the project

- Increased access of caregivers to ITC supportive services in Udaipur City by the end of 2 years
- Increased % of parents' and caregivers demonstrate improved engagement with children for early learning & stimulation
- Increased % of young children meet age appropriate milestones (Physical, Emotional, Social, Cognitive and Language)
- Improved service delivery/coaching by AWWs
- Pilot parenting services in 5 PHCs result in improved service delivery by PHCs
- Anganwadi Centers work as the vibrant platform for convergence of all ECD programs/schemes.
- Increased number of Families/parents/communities benefitting from various government schemes
- Institutionalization of Urban 95 strategies, policies and guidelines
- Enhanced capacity of the 300 early childhood workforces
- Development of Emergency mechanisms for children and their caregivers
- Improved collaboration across city departments with an ITC friendly lens
- Project serves as a lighthouse

## 7. Progress in the Inception Phase

Activities	Description	Deliverable	Current Status
Inception Phase	Acceptance of grant letter	Signed Document	Submitted on 3rd Sept.'21
	Virtual Kick start meeting with BvLF and Experts	Minutes of Meeting	20th September '21 Completed
	On boarding of Project team	All team members to be taken on board	On boarding of team Completed 12 <sup>th</sup> Jan.22`
	Introductory meeting with PMSU and PMU at Smart City office, Nagar Nigam, Udaipur	Minutes of Meeting	20 <sup>th</sup> October'21 Completed
	Formation of Project Advisory Committee. The committee to include members who will meet on a regular basis	Committee formed and meetings held	Ongoing

	advise the project team and review the progress of the project.		
	Virtual orientation of Parents+ team by BvLF, PMSU and Experts	Minutes of Meeting	Completed
Revised Technical Proposal	Revision of the proposal as per the RFP floated by BvLF and the proposal submitted initially by Jatan Sansthan. Also, basis understanding of the Parents+ team on parenting & responsive care giving.	Revised Technical Proposal	Completed
Updated Project Milestone & Work Plan	The project milestones and the work plan to be updated as per the revised technical proposal and as per the instructions (format/color code) received from the Project Monitoring & Support Unit	Updated Project Milestones and Work Plan	Completed
Neighbourhood Selection	Selection of five neighbourhoods for implementation of the project and for Baseline Survey and KAP. This includes desk review, field visits, finalisation of parameters for selection of neighbourhood. Approval of PMSU and BvLF on the selected neighbourhoods. The committee members having long standing experience in the field of early childhood development and sufficient knowledge about Udaipur city (list given below).	List and details of selected neighbourhoods	Completed

### Other Activities Conducted

- 1. Participation in Online Urban 95 Convening 2021:** Jatan team attended the Urban95 Convening 2021- organised on 14<sup>th</sup> September 2021 - "Take a collective breath: clean air for babies, toddlers and their caregivers in cities" organized by BvLF and co-convened with the Clean Air Fund and World Resources Institute (WRI) India. The purpose was to discover why clean air is an essential part of creating healthy, safe, and vibrant cities in which young children and their families can thrive. In addition, the purpose was also to learn

what societal response needs to be mobilised to create an ITC friendly city while addressing the issue of air pollution.

- 2. Participation in Launch workshop with BvLF and UMC:** Jatan team participated in launch workshop organised on 8<sup>th</sup> Oct. 2021. The launch event featured speeches from Mayor Govind Singh Taunk, Deputy Mayor Paras Singhvi, Municipal Commissioner Himmat Singh Barhath, Cecilia Vaca Jones, the Executive Director of the Bernard van Leer Foundation, and Rushda Majeed, India Representative, along with the participation of officials and staff from across the range of city government departments.

## 8. Way Forward: 6 monthly Action plan

The intervention over a two year period has been strategized with the goal of up scaling the ITC-friendly features and components of phase 1 in the face of COVID 19 realities in a manner such that it:

- Empowers parents and extended family with the means to better care for their children
- Builds capacity of the early childhood workforce, city managers, and urban 95 team to be able to support and respond better to the needs of young children and their families in Udaipur
- Reduces the risks of child neglect, violence, psychological stress of caregivers.
- Enables continuing reflection and checks on the state of the city's children through Improved collaboration across city departments and with civil society with a ITC friendly lens
- Generates stronger public and political support for investments toward young children and caregivers

Addressing these issues contribute to improving early childhood development outcomes among social and economically disadvantaged young children by creating an enabling environment to ensure impact, scale and sustainability of behaviour change through inter stakeholder linkages. In order to achieve this purpose the table given below gives the plan for the next six months.

Time line	Activities	Status
<b>Quarter 1 (Jan, Feb, March)</b>	Rapid Behaviour Assessment (Baseline)	Preparatory Work ongoing
	Safety Audits of 10 AWCs	Preparatory Work ongoing
	Parenting campaign-1	Preparatory Work ongoing
	Training and workshops programs (AWWs, Frontline Workers, city managers etc.)	Preparatory Work ongoing
	Community based disaster and risk management (CBDRM) 1st workshop	Scheduled
<b>Quarter 2</b>	Parenting campaign-2 & 3	Scheduled

<b>(April, May, June)</b>	Judaav Mela 1	Scheduled
	Community based disaster and risk management (CBDRM) 2 <sup>nd</sup> workshop	Scheduled
	Piloting parenting services in 5 PHCs	Scheduled
	Training and workshops programs (AWWs, Frontline Workers, city managers, etc.)	Scheduled

## 9. Team Structure

### 1. List of advisory committee members

1	Dr Kailash Brijwasi	Executive Director, Jatan Sansthan	<a href="mailto:kailash@jatansansthan.org">kailash@jatansansthan.org</a>
2	Ranveer Shaktawat	Deputy Director, Jatan Sansthan	<a href="mailto:ranveer@jatansansthan.org">ranveer@jatansansthan.org</a>
3	Dr Lakshmi Murthy	Additional Director, Jatan Sansthan	<a href="mailto:lakshmi@jatansansthan.org">lakshmi@jatansansthan.org</a>
4	Dr Gayatri Tiwari	Prof. & Head of Department, Department of Human Development & Studies, College of Home Science, Udaipur,	<a href="mailto:tiwarigayatri@gmail.com">tiwarigayatri@gmail.com</a>
5	Sohail Germanwala	Monitoring & Evaluation Expert, Jatan Sansthan	<a href="mailto:sohail@jatansansthan.org">sohail@jatansansthan.org</a>

### 2. Project team

Position	Staff Name		Proposed Role
<b>Team Leader</b>	To be finalised		<p>Represent project team for all the activities at Udaipur and shall be responsible for overall project management, project deliverables including reports and other documents.</p> <p>Overall coordination between various stakeholders/ agencies for smooth implementation of Urban95 Phase-II project activities.</p> <p>Overseeing all the implementation activities under</p>

			the project, ensuring the quality and timely completion of works.
<b>Senior programme designer</b>	Manish Yadav	manish.yadav@jatansansthان.org	<p>Contribute to the analysis and periodic updating of issues affecting children in the locality area.</p> <p>Responsible for the planning, daily management, and implementation of project deliverables.</p> <p>Serve as the frontline person that stimulates action, liaises with the local agencies, local government and CSO partners and facilitates the delivery of project initiatives in the assigned area/s</p> <p>Coordinates with the other program/project staff and the Operations (Humanitarian Manager) to ensure the synchronized delivery of outputs according to plan in the area(s) of assignment.</p> <p>Responsible for mobilizing, activating and strengthening community groups to design, manage and sustain project initiatives</p> <p>Facilitate the planning sessions, capacity building and field based advocacy activities</p> <p>Provide regular guidance to team on ground</p>
<b>Early Childhood Development Specialist</b>	Usha Choudhary	usha.choudhary@jatansansthان.org	<p>Work closely with corporate and government, utilizing existing resources and schemes at the grassroots level, and replicating them/ innovate ECD activities on ground</p> <p>Organize and manage Counseling activities at</p>

			<p>parenting service points with the help of community mobilizers</p> <p>Support in capacity building, creation of material</p>
<p><b>Social and Behaviour Communication Change and Capacity Building Expert</b></p>	<p>Prashant Singh</p>	<p>prashant.singh@jatansanstan.org</p>	<p>Identify behaviours and issues relating to Capacity Building (CB) activities and their effective implementation;</p> <p>Lead Capacity Building / behaviour change Need Assessment and prepare design and develop CB activities for the parents+ and service providers;</p> <p>Development of training manuals, reference books,</p> <p>Organizing and monitoring all capacity building and sensitizing training programmes and workshops</p> <p>Organizing awareness building activities for the project</p> <p>Development of IEC materials</p>
<p><b>Knowledge Management and Documentation Expert</b></p>	<p>Neelu Choudhary</p>	<p>neelu.choudhary@jatansanstan.org</p>	<p>Responsible for all activities related to knowledge creation, dissemination, knowledge management and advocacy as per Parent+ scope of work to support Udaipur city to transform into an Urban95 lighthouse city and a mentor to other cities within Rajasthan and national level.</p> <p>Ensure that all Stakeholders of the KM process are identified and updated on an ongoing basis</p> <p>Ensure that the specific requirements for all KM</p>



			<p>stakeholders will be defined and documented.</p> <p>Ensure that Data and Information are managed and kept accurate, up-to-date and relevant for use across the project cycle and beyond.</p> <p>Create and regularly update a service management information model that enables creation, use and sharing of information that meets stakeholder needs</p> <p>Construct and implement an advocacy communication plan to engage potential supporters of urban 95</p> <p>Publish blogs, newsletters and journals and promote learning via social media and webinars</p> <p>Facilitate development of varied materials, including research reports, project reports, handbooks, videos and digital campaigns.</p> <p>Dissemination and disbursement of knowledge</p>
<p><b>Monitoring and Evaluation Expert</b></p>	<p>Pushkar Nayak</p>	<p>pushkar.nayak@jatansansthan.org</p>	<p>Develop Monitoring &amp; Evaluation Strategy and relevant guidelines for tracking Project achievements and outcomes and take lead to implement it;</p> <p>Coordinate and corroborate appropriate information flow useful for programme tracking and assessment of changes incurred for strategic decision by management;</p> <p>Coordinate and facilitate capacity building for town teams and community on</p>

			<p>Participatory Planning Monitoring &amp; Evaluation (PPME);</p> <p>Ensure the authentication of quantity and quality of programme achievements coordinating relevant personnel; disseminate feedback report to Project team and partners;</p> <p>Coordinate design and implementation of special studies and baselines surveys as required by the project liaise with consultants; participate as a team member in multi-party evaluations;</p> <p>Contribute in programme enhancement through sharing findings from continuous assessment, support in appropriate planning and strategic decision making;</p> <p>Keep liaison with different stakeholders in the sectors and ensure Integration of M&amp;E tools that ensure effective stakeholder participation</p>
<b>Urban Planner</b>	Jasminde r Kaur	jasminde.kaur@jatans ansthan.org	<p>Identify the best way to meet community needs in terms of ITC friendly infrastructure. This involves overseeing all aspects of planning, including reviewing research on socio-economic, inclusiveness and environmental impacts.</p> <p>Undertake research, strategic analysis and safety audits of involved institutions, green spaces and community service points</p> <p>Extend recommendation for sustainable urban development plan must, through a process of synergetic integration and co-</p>

			<p>evolution among the community in question (economic, social, physical, and environmental), which guarantees the residents a non-decreasing level of wellbeing, without compromising the possibilities of development of surroundings</p> <p>Work with Urban 95 team, PMU and with other communities on the best way to turn proposals into reality based on ground research and analysis such that the project is beneficial to the community.</p> <p>Organizing annual city-scale events</p>
<b>Community Mobilizers 1</b>	Moin Pinjara	moin@jatansanstan.org	Community mobilization Provide active support in on ground implementation of all project activities
<b>Community Mobilizers 2</b>	Shadab Khan	shadab.khan@jatansanstan.org	Community mobilization Provide active support in on ground implementation of all project activities
<b>Community Mobilizers 3</b>	Hemlata Dahima	hemlata.dahima@jatansanstan.org	Community mobilization Provide active support in on ground implementation of all project activities
<b>Community Mobilizers 4</b>	Tanupriya Mondal	tanupriya.mondal@jatansanstan.org	Community mobilization Provide active support in on ground implementation of all project activities
<b>Community Mobilizers 5</b>	Rajendra Daranga	rajendra.daranga@jatansanstan.org	Community mobilization Provide active support in on ground implementation of all project activities

**Annexure 1: Action Plan**

S N o	Project Milestones/Deli verables/Work Plan	Year 2021-22 and 22 -23																											
		M1 - Se pt' 21	M 2- O ct' 21	M3 - No v'2 1	M4 - De c'2 1	M 5- Ja n'2 2	M 6- Fe b'2 2		M7 - M ar' 22	M 8- A pr' 22	M9 - M ay' 22	M 10 - Ju n'2 2	M 11 - Ju l'2 2	M1 2- Au g'2 2		M 13- Se p'2 2	M 14- O ct' 22	M1 5- No v'2 2	M1 6- De c'2 2	M 17 - Ja n'2 3	M 18- Fe b'2 3		M1 9- M ar' 23	M 20 - A pr' 23	M2 1- M ay' 23	M 22 - Ju n'2 3	M 23 - Ju l'2 3	M2 4- Au g'2 3	
A	Deliverables: 0 Month																												
1	Acceptance of grant letter																												
2	Onboarding of agreed-upon team																												
3	Technical proposal and updated work plan																												
B	Deliverables: 1-6 Months																												
1	Organizing Parent+ program launch workshop																												
2	Submission of Inception Report																												
3	Submission of baseline evaluation																												





	submission of report																			
8	<b>Conducting 4 training programmes for AWWs, crèche owners and playschool teachers including training modules, and submission of reports</b>																			
8.1	Training Programme 1&2 (two training programmes in one month)																			
8.2	Training Programme 3&4 (two training programmes in one month)																			
9	<b>Conducting 2 training programmes for frontline health workers including training modules, and submission of reports</b>																			
9.1	Formulation of training modules &																			

	execution of 1st Training Programme and submission of report																			
9.2	Formulation of training modules & execution of 2nd Training Programme and submission of report																			
10	<b>Conducting 2 capacity building and sensitization workshops of relevant stakeholders including training modules, and submission of reports</b>																			
10.1	Formulation of training modules & execution of 1st Capacity building and sensitization Workshop and submission of report																			
10.2	Formulation of training modules & execution of																			











7&8 (two training programmes in one month)																					
8 <b>Conducting 3 Capacity building and sensitization workshops of relevant stakeholders including training modules, and submission of reports (city managers, city technical teams, civil societies, and community based organisations, citizen groups and elected representatives )</b>																					
8.1 Formulation of training modules & execution of 3rd Capacity building and sensitization Workshop and submission of report																					













<p>representatives )</p>																							
<p>7.1 Formulation of training modules &amp; execution of 6th Capacity building and sensitization Workshop and submission of report</p>																							
<p>7.2 Formulation of training modules &amp; execution of 7th Capacity building and sensitization Workshop and submission of report</p>																							
<p>7.3 Formulation of training modules &amp; execution of 8th Capacity building and sensitization Workshop and submission of report</p>																							















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	Draft Submitted
	Completed
	Planned
	To be Submitted/ Revised

