URBAN95 Phase-II, Udaipur Launch Workshop

Urban95 Phase-I, Udaipur Overview, Achievements & Learnings
6th Aug 2021
<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commencement of Urban95 Phase-I, Udaipur</td>
<td>Jan 2019</td>
</tr>
<tr>
<td>Launch Workshop</td>
<td>June 2019</td>
</tr>
<tr>
<td>Primary Surveys - Household, FGDs, KIIs</td>
<td>Nov 2019</td>
</tr>
<tr>
<td>Urban95 Kids Festival at Manikya Lal Verma Park</td>
<td></td>
</tr>
<tr>
<td>Aanganwadi Training Workshop- 2</td>
<td>Feb 2020</td>
</tr>
<tr>
<td>1st Peer Cities Workshop, Udaipur</td>
<td>July 2019</td>
</tr>
<tr>
<td>Pilot Demonstration Wards Finalization</td>
<td></td>
</tr>
<tr>
<td>Comprehensive Baseline Study</td>
<td>July- Nov 2019</td>
</tr>
<tr>
<td>Tactical Intervention at Vidhya Bhawan Pre- Primary School Entrance</td>
<td>Oct 2019</td>
</tr>
<tr>
<td>Aanganwadi Training Workshop</td>
<td></td>
</tr>
<tr>
<td>2nd Peer Cities Workshop, Mumbai</td>
<td>Jan 2020</td>
</tr>
<tr>
<td>Tactical Intervention at Nayion Ki Talai Chowk and Meera Park</td>
<td>Dec 2019</td>
</tr>
<tr>
<td>ITCN Palette for Udaipur</td>
<td></td>
</tr>
<tr>
<td>Finalization of Tacticals at Aanganwadi at Pula &amp; PHC at Dhanmandi</td>
<td></td>
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<tr>
<td>Finalization of Pilot Projects</td>
<td>March- Aug 2020</td>
</tr>
<tr>
<td>Closure Workshop</td>
<td>Oct 2020</td>
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</tbody>
</table>
City Profiling, Baselining, Urban95 Phase-I, Udaipur
Comprehensive Baseline Assessment

Baselining vis-à-vis Key Socio-Economic Indicators
- ITC Demographics, Social & Cultural Resources
- Aanganwadi, PHCs, Open and Green, Recreational, Malls & Shopping Markets etc.

Baselining vis-à-vis City, State & National level Policies, Plans, Programs, Projects, Initiatives etc.

ITCN Indicators

Pilot Demonstration Ward Finalization & Wards Characterization

Primary Surveys & Observations
- Household Surveys, Focused Group Discussion (FGDs), Key Informant Interviews (KII)
Parks and Garden
200, Big and small

Educational Institutions
150 Aanganwadi Centers
~350 Primary Schools, 3 universities, 13 major Colleges

Health Facilities
16 PHCs, 123 Dispensary, 73 Nursing Home, Child Welfare and Maternity Centre
2 District Level Govt. Hospitals
~45-50 Private Hospitals

Day Care & Crèche
2 Day Care Centers & Crèche (Govt.),
1 Blind School (Govt.), 1 School for Deaf and Dumb (Govt.)

Tourists Hotspots
Famous internationally as Tourist city, ~20

Bazaars
(Tourists & Local)
~10

Shopping Malls & Multiplexes
~5-6
Pilot Demonstration Ward Selection

- Ward No. 3 (new city ward) - Near Fateh Sagar Lake
- Cluster of 5 wards within the walled city, due to small size - Ward no. 10, 11, 12, 13 & 14 - Near Pichola Lake
Comprehensive Baseline Study
Primary Surveys- Household, FGDs, KIIs

- To improve the behaviours of young children, their caregivers, pregnant women, and municipal staff providing services to these groups;

- Household surveys within the pilot wards, as a means of direct engagement with communities;

- Targeted HHs- having presence of young children, pregnant women or lactating women;

- Focus Group Discussions (FGDs) with various groups at various ITC destinations;

- Key Informant Interviews (KIIs) including community leaders, RWAs president/ chairman, residents having first- hand knowledge about the community and on the ITC facilities
Primary Surveys - Household, FGDs, Klls

- A orientation cum training program of Aanganwadi Workers, before the start of on-ground surveys;

<table>
<thead>
<tr>
<th>Ward Nos.</th>
<th>Nos. of HH Covered</th>
<th>Nos. of Survey Days</th>
<th>Nos. of Mock Survey Days</th>
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</thead>
<tbody>
<tr>
<td>3, 10, 11, 12, 13, 14</td>
<td>120</td>
<td>150+</td>
<td>12</td>
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</table>
Tactical and Pilot Interventions
Vidhya Bhawan Pre-Primary School Entrance
Ward No. 3 (Outside Walled City)

Naiyon Ki Talai Chowk
Ward No. 11 (Walled City)

Meera Park, Bhatyani Chottha
Ward No. 13 (Walled City)

Urban95 Kids Festival,
Manikya Lal Verma Park
Ward No. 14 (Walled City)

Aanganwadi Center
at Pula
Ward 54 (Outside Walled City)

Primary Health Care (PHC)
at Dhanmandi Ward 42 (Walled City)
Approach, Tactical Interventions

- **Site Identification & Rationale**
  - Site & Surrounding Existing Situation using Gehl Toolkit

- **Stakeholder Engagement I**
  - Site Finalization- UMC, BVLF & Local Representatives

- **Concept & Ideas, Design Theme & Proposal**
  - Design & Activities Finalization- UMC, BVLF, Ward Councilor RWA, Beneficiaries

- **Stakeholder Engagement II**
  - Implementation Prep
  - Site Preparation and Cleaning, Material Procurement, Identification & Orientation Program-School/College

- **Post Implementation Impact Assessment**
  - Photo-Video Documentation, Quality Criteria, Intercept Surveys, Activity Mapping using Gehl Toolkit etc.

- **On-Ground Implementation**
  - On-site Orientation, City Officials Visits, Media Coverage-Print & Electronic

- **Scaling Up Opportunities**

---

**Post Implementation**

**During Implementation**

**Pre Implementation**
Traffic Calming Measure at Vidhya Bhawan Pre-Primary School Entrance

1. Zig Zag Lines up to 50 M (Traffic Claiming Measure)
2. Stop Sign (Traffic Claiming Measure)
3. Keep Clear Box
4. Pause Area/Waiting Area
5. Safe Guarding Transformer
6. Pattern on Footpath
7. Signage’s Approx. 40-50m Away from school
8. Pattern on Existing Zebra Line
Traffic Calming Measure at Vidhya Bhawan Pre-Primary School Entrance
अरबन-95 : कीप विलयर बॉक्स, जिगजेग लाईंस जैसे अनूठे प्रयोग

5 साल तक के बच्चों पर आधारित है योजना

उदयपुर, सड़क सुरक्षा समस्या के पहले नए नियम व अरबन-95 योजना की ओर से सड़क पर पेंटिंग बनाने वालों की यातायात के बच्चे में सड़क सुरक्षा की समस्या हो रही है। नया नियम भर के फिर जिक्र करें इंक मशाल को सुरक्षित करने के लिए वर्कर्ड वेल लिये, फि इंकलेशन तथा इंकलेशन मशाल पश्चिम प्रान्त के या जनरल सुरक्षा का शासक अरबन-95 योजना के माध्यम से वापस कर रहा है।

इस योजना के अंतर्गत पहला टेक्निकल टर्मिनल 18 से 23 अगस्त तक चलने वाले सड़क सुरक्षा समारोह में विभिन्न भवन भवन में समायोजन मार्ग पर विभिन्न भवन टीवी टेक्निकल की मेडो प्रशिक्षण की दिशा में यातायात की जानकारी होगी। इस सड़क सुरक्षा के क्षेत्र में यह एक अनूठा प्रयोग है।
Post Implementation Impact

Visual Kerb Extension - Increasing Sense of Safety among Pedestrian

Visually Interactive & Engaging Playful Urban Built Environment for Children and their care-givers

City Level Scalability Opportunities and Positive Responses from immediate Beneficiaries & Userbase
Activating an Informal Public Space at Nayion Ki Talai Chowk

- जंगल की आकृति (Imitation of Jungle)
- छाते पर दीपावली (Lamp Ornament)
- शिक्षा के लिए लेखनी (Learning Track, Playful Track)
- इनटरेक्टिव गेम्स (Interactive Games)
- बच्चों के लिए मंदिर की दीवार पर कलात्मक चित्रकला (Painting on Temple Wall for Kids)
- लॉन्ग गेम्स (Lawn Games)
- आँखों को लुभाने वाला स्ट्रीटस्केप एंड कार्य (Visually Compelling Streetscape and Corners)
- स्पिनिंग ड्रील्स (Spinning Wheels)
- व्यवस्थित पार्किंग (Organised parking)
Activating an Informal Public Space at Nayion Ki Talai Chowk

1. Learning Track, Playful Track
2. Organised parking
3. Spinning Wheels
4. Lawn Games
5. Interactive games
6. Imitation of Jungle
7. Painting on Temple Wall for Kids
8. Visually Compelling Streetscape and Corners
उदामपुर, जनरल मिनेट के बाद $5.00 के नए रुपये के नए केवल है । इसमें 500 के लिए बेची जाती है। इसमें बुनियादी धातु का भंडार मिलता है।

प्रमोद कुमार सनी

December 13, 2021, 12:15 AM IST
Post Implementation Impact

Visually Compelling and Aesthetically Designed Urban Streetscape

Vibrant, Visually Interactive, Engaging Playful Urban Built Environment for Children and their care-givers

City Level Scalability Opportunities and Positive Responses from immediate Beneficiaries & Userbase
Rejuvenation of a defunct Meera Park, Bhatyanni Chothha
Rejuvenation of a defunct Meera Park, Bhatyanni Chothha
City भारकर

स्मार्ट चिल्ड्रन पार्क... यहाँ सांप-सीढ़ी खेल के साथ क-ख-ग, झुले में 1-2-3 सीखते हैं बच्चे।

अरबन-95: मीरा पार्क का कार्यकलप, बच्चों के लिए बना आर्कास्कन

अरबन-95 के संचालक कारणों में स्मार्ट बच्चों के लिए खेल के साथ सीखने का मौका प्रदान करता है।
Post Implementation Impact

Visually Compelling and Aesthetically Designed Park space using Waste/Discarded Material

Vibrant, Visually Interactive, Engaging Playful and Resting Spaces for Children and their Care-givers

City Level Scalability Opportunities and Positive Responses from immediate Beneficiaries & Userbase
Urban95 Kids Festival, Manikya Lal Verma Park, Dudh Talai
Urban95 Kids Festival,
Manikya Lal Verma Park, Dudh Talai
Planned Activities at Urban95 Kids Festival & their Benefits

- Bringing back the Associational Value of the Park through Improvement of Engagement Spaces for Young Kids
- Planned and aimed at involving and engaging kids as the direct and active beneficiaries by providing stimulating and active atmosphere to help them in developing and improving gross & fine motor skills
- Sensory activities exposing children to various sensory experiences to develop the sensory processing capabilities & stimulating the touch, sight & hearing senses

- Developing and Improving Locomotive Skills also helps in Sensory Experiences, i.e. visual, touch and feel;
- Physical Activity based games helps in developing and improving Gross and Fine Motor Skills—run, jump, hop, climb up-down, under and through things, push and pull etc.;
- Visually rich and sound & sensory experiences based activities, helping in improving the cognitive, imaginative and creative abilities of kids.

<table>
<thead>
<tr>
<th>No. of Participants</th>
<th>Participating Schools</th>
<th>Volunteers</th>
<th>Service Staff (Home Guards &amp; Nurses)</th>
<th>No. of Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1100+ Young Kids ~500 Care-givers</td>
<td>14 Anganwadi 14 Private</td>
<td>150+</td>
<td>12</td>
<td>14</td>
</tr>
</tbody>
</table>
स्मार्ट सिटी के तहत विकसित होंगे ‘किड्स-ट्रैक’

किड्स फेस्टिवल का बच्चों ने उठाया लुफ्त

पालका मुख्य नेटवर्क

उपनगर: अधूरे 95 फोटोग्राफ के तहत नवीन तेजस्वी सुधि योगेंद्र का उद्विग्न किया जाएगा। नवीन तेजस्वी का विरोध एवं चर्चा का प्रतिक वहां जो देखी गई थी। नवीन तेजस्वी का अभिनव रूप तेजस्वी और पृथ्वी का विकास शीर्षक का नाराज नीति बनाने वाले।

नवीन तेजस्वी का अभिनव रूप तेजस्वी और पृथ्वी का विकास शीर्षक का नाराज नीति बनाने वाले।

डिजाइन को मूल उद्धरण 5 माह तक के बच्चों के नेतृत्व एवं उनका देखभाल करने के लिए भारी सुधिया, अपेक्षाकृयाएँ और गुरुमंडल का नाराज मानने वाला। इन नवीन तेजस्वी के लिए जन्म मिलए, विविध तेजस्वी का अभिनव रूप तेजस्वी और पृथ्वी का विकास शीर्षक का नाराज नीति बनाने वाले।

नवीन तेजस्वी की विरोधी भुमिका का प्रतीक आचार्य नाराज नीति बनाने वाले।

इन नवीन तेजस्वी के लिए जन्म मिलए, विविध तेजस्वी का अभिनव रूप तेजस्वी और पृथ्वी का विकास शीर्षक का नाराज नीति बनाने वाले।

पालका मुख्य नेटवर्क

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नवीन तेजस्वी का अभिनव रूप तेजस्वी और पृथ्वी का विकास शीर्षक का नाराज नीति बनाने वाले।
Bringing back the Associational Value of the Park through Restoration of Park

Interactive, Engaging & Playful Activities & Games for Children and their care-givers

City Level Scalability Opportunities and Positive Responses from immediate Beneficiaries & Userbase

Post Implementation Impact
Planned Interventions at Aanganwadi, Pula & PHC, Dhan Mandi

- The intervention was planned & designed to improve the existing built environment at both the facilities;
- By introducing interactive, engaging, playful activities for children and their care-givers, aiming to make their visit/stay comfortable, safe yet interactive, engaging & interactive;
- In the process becoming model Aanganwadi & PHC with potential for scalability & replicability;
- However, the implementation was put on hold owing to the COVID-19 and will be taken up in Urban Phase-II
Pilot Interventions (4 nos.)

Redevelopment of Sukhdia Circle Park
Regeneration of ruined public spaces into an ITC enabled public space

Development of Dewali Sunset Point
Integrating ITC features with a lake side public space

Rejuvenation of Town Hall Garden
Revitalize an existing city park with ITC enabled features

Redevelopment of Town Hall Road into an ITC Conducive Road
Comprehensive rejuvenation of a public street with ITC enabled features
ITCN Design Palette for Udaipur

- A contextual palette of ITC frequented spaces for Udaipur;
- For the use of local agencies and concerned design teams for planning, designing and implementation of Child and their family oriented developments in Udaipur;
- Assessment of ITC frequented spaces to identify ITC infrastructure requirements;
- Design recommendations for typical ITC Infrastructure elements for Streets, Parks and Public Spaces and Utilities;
- Design exploration for selected type of spaces to visualize expected transformation of ITC frequented spaces to make them ITC friendly and ITC responsive.
Capacity Building, Anaganwadi Training Workshops, Oct’19 and Feb’20
# Aanganwadi Training Workshops (2 nos.)

<table>
<thead>
<tr>
<th>Aanganwadi Training Workshop- 1</th>
<th>Aanganwadi Training Workshop- 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct 2019</td>
<td>Feb 2020</td>
</tr>
<tr>
<td>- Significance of Holistic Child Development</td>
<td>- Significance of early stimulating, appropriate health and nutrition and nurturing care and development for children.</td>
</tr>
<tr>
<td>- The First 1000 days (0-3 Years Children)</td>
<td>- Importance of care-givers role, home environment, using household material as kids playing material etc.</td>
</tr>
<tr>
<td>- Early Learning Activities for Children</td>
<td>- 'Effective Communication &amp; Message Making’ with focus on indoor and outdoor activities,</td>
</tr>
<tr>
<td>- Unpacking on-Ground Field Challenges</td>
<td>- ‘on-ground field challenges’ etc.</td>
</tr>
</tbody>
</table>
आंगनबाड़ी कार्यकर्ताओं को प्रशिक्षण कार्यक्रम

हंगामे के दूसरे दिन दूसरे विवाद में हुए चार्कित वितरण में बुलाया जनप्रतिनिधियों के

उपर्युक्त पहले लेख के अनुसार, जनप्रतिनिधियों को प्रशिक्षण दिया जा रहा था। इस प्रक्रिया में केवल आंगनबाड़ी कार्यकर्ताओं को चुना जाना और उनके प्रशिक्षण के लिए विभिन्न विषयों पर फूड सेंटरों में आयोजित किया गया।

दूसरे पृष्ठ पर आंगनबाड़ी कार्यकर्ताओं को आयोजित किया जा रहा था। इसमें विभिन्न प्रशिक्षण विषयों पर फूड सेंटरों में आयोजित किया गया।

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Learning and Knowledge Sharing Workshops, Urban95 Phase-I, Udaipur
- Official launch of the Urban95 Program in Udaipur, introducing the concept of Urban95 and anticipated project activities;

- National and International Experiences on Child Responsive Cities;

- Citizen’s Vision, Stakeholders Engagement and Brainstorming
- Introduce tools to measure needs and experiences of young children and their caregivers;

- Share and learn from the data collection, analysis experiences of partner cities;

- Introduce social and behaviour change concepts and tools in the Urban95 initiatives of partner cities.
- platform for cross-city and cross-sector learning
- Surface concrete solutions for specific issues – actionable takeaways that could be applied in each city’s context;
- Importance of incorporating behaviour change into Urban95 tactical and pilot projects
- Data Driven Decision Making
Closure Workshop, Urban95 Phase- I, Udaipur, Oct’20

- Spreading over in 2 days Urban95 Phase-I, Udaipur Closure Workshop was held in form of virtual webinars, owing to COVID-19 situation in the city, on 15th- 16th Oct 2020;

- Objectives-
  - to showcase and share various activities carried out under the program;
  - Outcome, Challenges & Learnings while attempting to transform Udaipur into an ITC Friendly and ITC Responsive city in its true sense
  - Discussions on scale up opportunities, challenges, policy level barriers (if any) and possible mitigation strategies, etc.

- Attended by ~70 participants from various government departments, city based practicing Architects & Urban Planners, local NGOs, BvLF and ICLEI- SA
Closure Workshop, Urban95 Phase- I, Udaipur, Oct’20
ACHIEVEMENTS, Urban95 Phase-I, Udaipur
Institutionalizing of Urban95 Phase-I, Udaipur

- Separate budget head under UMC Annual Budgetary Allocations for taking up children and their care-givers friendly oriented developments;
- Urban95 Phase-I (Repository) on Udaipur Municipal Corporation (UMC) Website;
- Adaptation of ITCN Design Template within the UMC and USCL Design Framework;
- Udaipur has moved into scale-up phase with Urban95 Phase-II at Udaipur, starting Feb 2021
Urban95 Phase- I, Udaipur
Document Repository
Showcasing & Appreciation at National Platform

- Selection & showcasing of Urban95 Phase-I work (tactical intervention at Nayion ki Talai Chowk) at the Web launch of ‘Street for People Challenge’, a joint initiative of ITDP and Ministry of Housing & Urban Affairs (MoHUA) as one of the best practices example;

- Appreciation and special mention by Mr. Kunal Kumar, Joint Secretary & Mission Director (Smart Cities Mission), MoHUA, Government of India;

- Excerpts of Urban95 Phase-I work in Nurturing Neighbourhoods Challenge guidebook, a joint initiative of BvLF & MoHUA;

- Urban95, Udaipur (Phase-I) as lighthouse example for other Indian cities to follow the lead
From Kunal Kumar to All Panelists & Attendees:
Udaipur works shows that there is no corner in the city which needs to be hidden. Transformation can happen anywhere. All that is needed is the WILL & IMAGINATION to do so.

I was actually thinking- can we rename the challenge as StreetSmart with the tagline Street for People. Howz that?
Learnings

- **Support and willingness of the city authorities** - both political & administrative along with strong & active community involvement and participation;

- **Acceptance by the users** - Important to involve and engage all the concerned stakeholder in all the stages of the project (before, during and post implementation) for better results/ outcome and wider acceptance of the same;

- **Building and creating sense of ownership and sense of belonging** - Valuable to involve local students, immediate beneficiaries, citizenry in project implementation, for creating sense of ownership and sense of belonging among them towards the public spaces in their city;
Learnings

- **Demonstration example for civic agencies** - Thoughtfully designed and planning of all the interventions has served as an important demonstration/ showcasing example for civic agencies on the positive impact of having colour coordinated & visually compelling urban streetscape on the overall growth, health and wellbeing of young children;

- **Reuse of waste/ discarded materials** not only helps financially but also serve as an important example in imparting ‘waste out of best’ demonstration;

- **Careful selection of Material** - As tactical interventions are low cost yet high impactful solutions, hence it is imperative to be careful while selecting material for tactical intervention, including paints, colours etc.
THANK YOU

Contact -
PMU, Urban95 Phase-II, Udaipur
Udaipur Municipal Corporation (UMC)