URBAN95 Phase II

Launch Workshop | 06 August 2021
Introduction – Urban95 Phase-II

- The focus of the project is on scaling up and sustainability through various “lighthouse projects” in neighbourhoods, streets and junctions, parks and health facilities;
- Incorporating Urban95 Components along the backdrop of Covid19 realities in public spaces, transport/ mobility, neighbourhood planning, early childhood services, and data management across Udaipur’s city agencies;
- Enhance institutional capacities through trainings and peer learning workshops;
- Build broader support by involving relevant stakeholders in projects and other initiatives;
Introduction – Urban95 Phase-II (Contd..)

- To improve the behaviours of young children, their caregivers, pregnant women, and municipal staff providing services to these groups;

- Udaipur to serve as a lighthouse for other cities in the state and nationally keen on incorporating an Urban95 infant, toddler, caregiver-friendly lens to city planning and policies

- Duration- 3 years (From Feb’21- Feb’24).
Urban95 Phase-II Objectives

The outcomes of Urban95 Phase-I has culminated into objectives of Urban95 Phase-II, Udaipur

Udaipur a Lighthouse City for Urban95

Significant change in user behavior after tactical interventions in terms of speed, observations, sensory developments.

Inferences from baseline studies, primary surveys and focus group discussions highlight the need for ITC interventions indicating desires and aspirations in the group.

Scaling up the ITCN palette

Objectives of Urban95-II

- Incorporate Urban95 elements in infrastructure projects
- Behavioral change
- Prepare Udaipur to imbibe ITC supportive interventions
- Adopting Urban95 policies, guidelines

Urban95 Phase I Outcomes

- Training modules developed
- Trainings conducted for supervisors, Aanganwadi workers, Asha Sahyogis

Urban95 Phase II Objectives

- Learnings from tactical interventions as:
  - Traffic calming measures outside school
  - Rejuvenating existing Meera park
  - Activating informal space at Naiyyon ki talai
  - Kids festival at Manikya Lal Verma park
Approach and Methodology

**Module 1**
Formative research with a focus of infrastructure specific for young children and their caretaker

- Aspiration and desires of caregivers
- Barriers & motivators for UMC

**Module 2**
Feasibility studies, DPRs

- Identification, design and monitor implementation
- Support UMC in scaling up projects

**Module 3**
Capacity Building

- Online and In person Training and workshops
- Development of training modules

**Module 4**
Documentation & knowledge dissemination

- Training for early childhood workforce-
- Training for city officials

For PHCs, parks, transport/mobility infrastructure

- 2 children priority zones
- 3 child-family friendly traffic junctions
- 1 Urban95 sensory park
- 1 child friendly Anganwadi centre
- 1 Primary health centre
- 2 Urban 95 Kids Festival

Planning, implementation and scale up of Urban95

Udaipur and other cities.

ITC dashboard
# Program Components

## Technical Support

Urban Planning & Designing, focussing on Early Childhood & Behavioural approaches in implementing scaling up projects, enhancing existing policies & guidelines inclusive of elements that incorporate Covid19 realities.

## Capacity Building Workshops cum Training Sessions

Capacitate City Leaders, Urban Professionals and Technical Staff across City Agencies & Departments

## Knowledge Creation and Dissemination

Supporting Udaipur in Knowledge Creation and Dissemination of lessons learnt in becoming an “Urban95 Lighthouse & Mentor City” to other cities in Rajasthan and nationally

## Coordinate with other Technical Partners

working in Early Childhood Programs, Civil Societies, and Academic Institutions to enhance Early Childhood Initiatives and Services in the city

## Working/ Coordinating with other City Stakeholders

under the able leadership & guidance of a Project Steering Committee (PSC) headed by the Commissioner UMC, PMU will plan, design, manage, monitor, report, & document all agreed upon deliverables of the Urban95 Phase-II
Program Structure & Team Introduction
Program Structure – Urban95 Phase-II

Urban95 Udaipur

UMC + BvLF

Urban95 Phase-II Project Steering Committee (PSC)

Project Management Support Unit (PMSU)

John Hopkins University (JHU)

Urban95 Project Management Unit (PMU)

Parents+ Project Management Unit (PMU)
PMSU Team – Urban95 Phase- II, Udaipur

YTC
Urban Program Manager

Mr. Akhilesh Tank
City Coordinator
PMU Team – Urban95 Phase- II, Udaipur

Senior Management Team

- Mr. Emani Kumar
  Project Director

- Mr. Aashish Rao
  Ghorpade
  Project Coordinator

- Ms. Rachna Verma
  Project Manager

PMU Team (Core Team)

- Mr. Sudheer Mishra
  Team Leader

- Mr. Yougal Tak
  Urban Development & Institutional Expert

- Mr. Dalbir Singh
  Knowledge Management & BCC Expert

- Mr. Om Prakash
  ECCD Expert

- Mr. Abbas Kikali
  Urban Design Expert

- Mr. Rahul Rathi
  Research Associate
Modules, Activities & Proposed Time Period
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<th>S/n</th>
<th>Projects</th>
<th>Particulars</th>
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<td>1</td>
<td>Rapid Behavioural Assessment, identifying Behavioural Barriers &amp; Motivators</td>
<td>Infant Toddler and their Care- giver (ITC) Destinations - Parks, Gardens, Anganwadi Centre (AWC), Primary Healthcare Centre (PHC) etc.</td>
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| 2   | Feasibility Studies, DPRs, Tender Drawings and Specifications of all the following Projects, including Implementation & Monitoring | • Development of 2 Child Priority Zones (CPZs)  
• Development of 3 Child and Family Friendly Traffic Junctions and 1.5 kms of Connected, Shared Streets.  
• Development of 1 Urban95 Sensory Park in one of the City- level Park  
• Transformation of an existing AWC into Model AWC (1 no.)  
• Transformation of an existing PHC into Model PHC (1 no.) |
| 3   | Urban95 ITC Master Checklist                                              | For UMC Tender Documents including Urban95 Specific Elements, Design Specifications, Materials to be part of State Level Schedule of Rates (SoR)                                                              |
| 4   | Guideline and Policy                                                     | • Child Safety Guidelines  
• Early Childhood Policy                                                                                                                                                                                    |
| 5   | Urban95 Kids Festival (2 nos.)                                           | Aimed at young kids and their parents and help the UMC plan for hosting such a festival annually                                                                                                           |
| 6   | Workshops (7 nos.)                                                       | • Launch Workshop- Officially Launching Urban95 Phase- II activities in the city;  
• Capacity Building Training Workshops (5 nos.)- for city staff from UMC, UIT Engineering Staff;  
• Closure Workshop/ Conference– towards the end of the project duration showcasing & sharing the Project Achievements, Learnings and Disseminating the knowledge attained from the Project |
Project Representations
Child Priority Zone (CPZs- 2 nos)

- To be planned & developed at two locations;
- Shall consist of elements and components specific to children in terms of their usability, safety and sensory skill development-
  - Continuous, unobstructed footpath with ramps, street furniture including shaded resting areas;
  - Interactive and Engaging road surfacing and road side façade for making the daily commute of children and their care-givers lively and engaging.

JM Road, Pune
Urban Sensory Park, Representative Images

- Developed to be part of one of the city level park & aimed at exposing children to various sensory experiences;

- For developing - sensory processing capabilities, stimulating the touch, sight & hearing senses & sensory experiences, helping in improving the overall cognitive, imaginative and creative abilities of children.

Water Fountains for Kids, Children Park, Ahmedabad

Visually Rich Wooden Logs, Meera Park, Urban95 Phase-I, Udaipur
1.5 km Connected Road/ Street Stretch

- Transformation of 1.5 km Road stretch keeping safety as an imp. criteria for children and their family;

- Creating enjoyable and inspirational road stretch with improvement in overall built environment;

- Wider, continuous and unobstructed footpath/sidewalks, shaded resting spaces, ample lighting for increased sense of safety in evening hours, ample utilities & facilities- separate/ dedicated toilets, water ATMs, Breast Feeding Rooms, IPT & PT stands etc.

Janpath Road, Bhubaneswar
Child and Family Friendly Junctions (3 nos.)

- Transformation of junctions to make them children and their family friendly making them safer & welcoming for them;

- Enabling children and their family to feel safe in all aspects, in the process creating enjoyable and inspirational junctions which allows children with abilities also to access & cross the same with ease.

Nagapada Junction, Mumbai
Model Aanganwadi Center

- Providing safe, comfortable and enjoyable built environment to target user group for better ECCD experience with improvements in overall built environment and facilities with increase sense of safety-helping in increasing retention rate as well as increased enrollment;

- Developed to be a Model AW in the city which is scalable and replicable model.
Model Primary Healthcare Center (PHC)

- Providing safe, comfortable and enjoyable built environment to target user group for better experience with improvements in overall built environment and facilities;

- Developed to be a Model PHC in the city which is scalable and replicable model

PHC in Pune, Urban95 Phase-I, Pune
Urban95 Kids Festival

- Providing stimulating and active atmosphere including physical activity based games helping children in developing and improving Gross & Fine Motor and Locomotive Skills - run, jump, hop, climb up-down, under and through things, push and pull etc.;

- Providing visually rich and sound & sensory based activities and experiences helping in improving the cognitive, imaginative and creative abilities of kids and also helps in to developing and activating the sensory processing capabilities & stimulating the touch, sight & hearing senses
THANK YOU

Contact -
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Udaipur Municipal Corporation (UMC)