URBAN95 Phase II

Urban95 Udaipur Kids Festival
@Gulab Bagh
5th-6th March'22
‘Urban95 Udaipur Kids Festival’ - Introduction
Objective & Expected Outcome

Involving & Engaging Kids and their Care-givers as the Direct & Active Beneficiaries by Providing Stimulating & Active Atmosphere

Sensory Activities Exposing Children to various Sensory Experiences to Develop the Sensory Processing Capabilities & Stimulating the Touch, Sight and Hearing Senses

Getting Care-givers Aware on the Benefits of Engaging their Kids in Outdoor Environment and Activities & also on the Benefits of various Activities and Elements in Children Growth & Development;

Imbibing Service Providers to develop more Spaces, Activities & Experiences pertaining to Kids Growth & Development
Methodology and Stages

Site Identification and Rationale
- Site & Surrounding Existing Situation using Gehl

Stakeholder Engagement- UMC, BvLF
- Site Finalization, Zoning Maintenance & Repairing Work needed at Proposed Zones

Concept, Ideas, Activities, Design Theme & Proposal

Design, Zoning and Activities Finalization

Scaling Up & Sustainability Opportunities
- Increase in nos. of participants from all walks of life (schools, AWC, Govt. Stakeholders, Private Organizations, NGOs, Individuals etc.
- Institutionalizing the Festival within UMC mandate to host it annually

Post Implementation Assessment
- One- Pager Note for Circulation to all Stakeholders
- Detail Presentation
  - Video

On- Ground Implementation
- On- site Orientation
- City Officials Visits
- Media Coverage- Print & Electronic

Pre Implementation Prep
- Outreach Material & Invitation Letters
- College Identification & Orientation
- Monitoring of On- site Maintenance work
- Finalization of Artists, External Vendors
- Material Procurement
- Invitation via various Means
- Media Engagement- Print & Electronic
Implementation Stages

Pre Implementation

During Implementation

Post Implementation
Site Selection - Gulab Bagh & its Mapping
Introduction - Gulab Bagh

- Gulab Bagh is officially known as Sajjan Niwas Garden;
- Famous as Gulab Bagh because of varieties of roses available within the Garden;
- Situated within the city centre and is the Biggest Garden in Udaipur with an area of approx. 100 Acres (40 Ha);
- Has several places of attraction within the Garden that includes ponds, places of religious interest- temples & a dargah, a Library;
- Has 3 entrance gates out of which 2 gates are open for public;
- Has 2 & 4 wheeler parking provision within the garden;
- Surrounded by residential neighbourhoods along with various tourist hotspots within the vicinity- City Palace, Dudh Talai, Jagdish Temple;
- Is easily accessible from by local transport, taxis and auto rickshaws etc.
- Has approx. 3000 visitors on weekends, including tourists (mygov.Smartcity);
- Also has high nos. of kids and their care- givers as very regular visitors
**Existing Facilities & Area Demarcation**

**Festival Zone**

Parking Availability In and Around the Festival Venue

- **E1** - 2 Wheel Parking - Approx 50 nos.
- **E3** - 2 Wheel (30-40 nos.) & 4 Wheel (30 nos.) Parking
- PWD Garage Parking (G+3) - 250+ nos. 4 Wheels and 50+ nos. 2 Wheels
- Hemraj Akhahra Parking - 50+ nos. 4 Wheel

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- PWD Garage Parking (G+3) - 250+ nos. 4 Wheels and 50+ nos. 2 Wheels
- Hemraj Akhahra Parking - 50+ nos. 4 Wheel

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**Legend**

- **Entrance**
- **Parking**
- **Toilet**
- **Kamal Talai pond**
- **Open gym**
- **Festival Zone**

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**Site boundary**
Proposed Activity Zoning

- **Z1**: Crafting/ Origami

- **Z2**: Story Telling
  - Magic show
  - Folk Dance & Music
  - Puppet Show
  - Block Painting
  - Clay Modelling
  - Bubble Zone

- **Z3**: Physical Activity based Zone
  - Kids Hurdle
  - Physical Training
  - Throw Ball
  - One Minute Game

- **Z4**: Permanent Sand-pit in Tyres
  - Sand- Pit in Tyres
  - Painting

- **Z5**: Cubical made of colorful clothes- 10’x 20’
ITCN Elements for Maintenance

- Softscape missing at the Landing of the Slides along with larger gaps in landing posing safety hazards
- Stair missing in Kids Playing Equipments
- Big & small stones lying around kids Playing Equipments posing safety hazards and risks
- Broken Dustbins
- Loose hanging wires/cables near Proposed Activity Zones
Site-Visits with UMC & Contractors

Showcasing them the Maintenance Works Needed at Site to be Ready Before Festival
Monitoring of the On-Site Maintenance

Regular Monitoring of the On-going Maintenance Works of Festival Venue by PMU
Aesthetically Designed Outreach Material
Aesthetically Designed Outreach Material
Aesthetically Designed Outreach Material
Aesthetically Designed Outreach Material

Activities organized by Parents+ Team
Orientation to College Students

In-Office & On-site Orientation to Volunteers by PMU on their role & support for successfully hosting of the Festival
During Implementation
Physical Activity based Games

Hurdle Game, Physical Training, Ball Game - Helps in Developing & Improving Gross & Fine Motor Skills, Spatial & Directional Awareness, Developing Hand-Eye Coordination, Reflexes
Physical Activity based Games

Helps in Developing & Improving Gross & Fine Motor Skills, Developing Hand-Eye Coordination, Reflexes
Visual & Sound Based Activities

Puppet Show, Folk Music & Dance - Helps in Developing and Activating Imaginative & Creative Thinking & Processing Capabilities
Visual, Gross & Fine Motor, Touch & Feel

Painting & Stamping - Developing & Activating Imaginative & Creative Processing Capabilities
Clay Modelling, Terracotta Modelling - helps in Sensory Experiences (Visual, Touch & Feel) & Learning shapes & Figures in Fun & Engaging Way
Bubble Zone, Visual & Learning Galley - helps in Sensory Experiences (Visual, Touch & Feel) & Improvising Locomotive skills
Sensory Experiences

Sandpit - Enhance Sensory Processing Capabilities by Stimulating Touch & Feel Senses
Imaginative & Creative Thinking Based Activities

Story Telling & Magician - Fosters Creative Thinking & Cognitive Learning via Actions, Expressions & Emotions; Also helps in Linguistic Understanding
Photobooth & Clowns helps in Sensory Experiences (Visual, Touch & Feel), Stimulating Happiness hormone (Feel Good) among kids
Token of Appreciation to Participants
Token of Appreciation to Stakeholders

Mr. Himmat Singh Barhath, Commissioner, UMC (Extreme Right)

Mr. Paras Singhvi, Dy. Mayor, UMC (Left)

Mr. Mukesh Pujari, Superintending Engineer (SE), UMC and Udaipur Smart City Ltd. (USCL), (3rd from Right)

Mr. Karnesh Mathur, Asst. Engineer (AE), UMC & USCL, (2nd from Right)

Mr. Dinesh Pacholi, Asst. Engineer (AE), UMC & USCL, (2nd from Right)
STAKEHOLDERS FEEDBACK

Commissioner, UMC
“A beautifully organized Festival, that too in the much needed time, and literally proved the morale booster for children and their care-givers as what was envisaged.

However, from next time we’ve to think something waste management related to food”

Dy. Mayor, UMC
“Beautifully organized & planned festival like last time, proving really good for children and their care-givers and we at UMC look forward to host the same every year.

However, we need to think over and be careful about waste generation and management in Venue like Gulab Bagh, as we do not want to start the trend of Food distribution in Public Garden like this one”

SE & his Team, UMC & USCL
“Very well planned and organized Festival
Congratulation & Kudos to the entire team for the planning & executing the festival in such a short notice and volunteers for their enormous support in managing this”

CDPO, ICDS
“A beautifully organized & planned Festival like last time with variety of activities for children and their care-givers to engage with.

I’ve read & heard few problems of Day 1 from AWC staff but can understand, given the huge nos. of participants with the festival colliding with our ‘Poshan Diwas’ & lot of unplanned care-givers due to that, but overall a beautiful and well managed festival

Good work by Organizing Team and Volunteers as well”
## Overall Participation

<table>
<thead>
<tr>
<th>Registration Desk Near Haathiwala Park</th>
<th>Registration Desk Near Gandhi Statue</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School Kids/ AWC</strong></td>
<td><strong>Staff &amp; Caregivers</strong></td>
<td><strong>Individual walk- in</strong></td>
</tr>
<tr>
<td>---------------------------------------</td>
<td>--------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>Day 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>School Kids/ AWC</td>
<td>Staff &amp; Caregivers</td>
<td></td>
</tr>
<tr>
<td>Kids</td>
<td>Care- Givers</td>
<td></td>
</tr>
<tr>
<td>1180</td>
<td>285</td>
<td>0</td>
</tr>
<tr>
<td>Day 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>School Kids/ AWC</td>
<td>Staff &amp; Caregivers</td>
<td></td>
</tr>
<tr>
<td>Kids</td>
<td>Care- Givers</td>
<td></td>
</tr>
<tr>
<td>297</td>
<td>156</td>
<td>58</td>
</tr>
</tbody>
</table>

### Total Participation as per Registration

- **Total number of kids** – 2448
- **Total number of Care- givers** – 1090

### Care- givers Categorization
- **Number of Female Care- givers** – 578
- **Number of Male Care- givers** – 512

### Total Nos.
- **Nos. of Kids from Schools/AWC** – 1477
- **Nos. of Kids with individual Care- givers** – 971
Overall Feedback

To attain information from the Care-givers about their experiences of the Festival

Formulate & collate the information & develop a better understanding about the activities and other variables

Helping team in improvising the details (if any) while planning the same for next year

<table>
<thead>
<tr>
<th>S/n</th>
<th>Activities</th>
<th>Excellent</th>
<th>Very Good</th>
<th>Good</th>
<th>Average</th>
<th>Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Learning Tree</td>
<td>121</td>
<td>37</td>
<td>34</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>2</td>
<td>Story Telling</td>
<td>117</td>
<td>45</td>
<td>27</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>3</td>
<td>Bubble Zone</td>
<td>126</td>
<td>44</td>
<td>20</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>Magic Show</td>
<td>107</td>
<td>55</td>
<td>30</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>Puppet Show</td>
<td>120</td>
<td>36</td>
<td>29</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>6</td>
<td>Folk Music &amp; Dance</td>
<td>128</td>
<td>42</td>
<td>22</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>7</td>
<td>Physical Games</td>
<td>142</td>
<td>29</td>
<td>14</td>
<td>11</td>
<td>4</td>
</tr>
<tr>
<td>8</td>
<td>Painting</td>
<td>117</td>
<td>39</td>
<td>30</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>9</td>
<td>Sandpit</td>
<td>121</td>
<td>37</td>
<td>32</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>10</td>
<td>Clay Modelling</td>
<td>110</td>
<td>48</td>
<td>32</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>11</td>
<td>Photo booth</td>
<td>128</td>
<td>29</td>
<td>37</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>12</td>
<td>Parents+</td>
<td>102</td>
<td>42</td>
<td>42</td>
<td>5</td>
<td>9</td>
</tr>
</tbody>
</table>

Feedback of 200 Care-givers
Participants Feedback - Private Schools

Makoons Playschool, Kalka Mata Road, Near Roop Sagar

“All our Kids enjoyed the activities and we are also happy after seeing these kids mingling with each others so happily and enjoying the festivities by engaging themselves in all kind of activities”

Kids Rainbow Genius Pre- School, Panchwati

“Nicely arranged festival like last one at Dudh Talai and it was our pleasure to join this huge festival

Looking forward for more development skills and activities in next year festival”

ABC Montessori Play School, Ashok Nagar Main Road

“Nicely planned and organized Festival

Congratulation & Kudos to the entire team for beautifully planned activities along with great arrangements & support

Looking forward for more such festival”

Sprouts Jnr Playschool, Priyadarshani Nagar, Bedla Road

“Wonderful experience for kids and us, as we’ll enjoyed a lot in all these thoughtfully planned activities .

Very well managed as well. Thanks to you and all your volunteers for providing us with such a beautiful experience”
“मेरे केंद्र से 9 बच्चों और 4 माताओं ने भाग लिया। आने-जाने और भोजन की अच्छी व्यवस्था थी। हमको बाधा वाले और रेत में आकर बनाने वाले गेम में बहुत मजा आया।”

Sumitra, AWC Karyakarta, Rawato Ki Badi AWC

“मेरे बच्चों की छोटी उन्गलियों से चाक पर मिट्टी के खिलाने बनाना मुझे भावुक कर गया। कम संसाधन में बच्चों के लिए सृजनात्मक विकास के लिए क्या किया जा सकता है मैंने बहुत अच्छे से सीखा। ऐसे उत्सव हर साल होने चाहिए।”

Anita, AWC Karyakarta, Lohar Basti AWC

“गुलाब बाग मेरे केंद्र से बहुत नजदीक है पर दुर्घटनाओं के उर से मैं बच्चों को कभी यहाँ लेके नहीं आयी। बड़े खुले पार्क में बच्चों को खेलने और दूसरे बच्चों से धुल-मिलते देख मुझे पार्क की हम्प्टियाँ समझ आयी। मेरे क्लस्टर की 3 - 4 आंगनवाड़ी को लेकर हम कार्यकर्ताओं वर्कसे कम से कम महीने में एक बार आएगे।”

Śahana Banu, AWC Karyakarta, Machla Magra AWC
Participants Feedback - Specially Abled Schools

Sankalp Pediatric Rehabilitation Centre, Hiran Magri Main Rd

“All our Kids enjoyed the activities. Big thanks to the organizers for this festival- a much needed energy & morale booster, as COVID-19 crisis had a huge impact on our kids but this festival has been a big kick and wonderful beginning of our outings.

A big shout to all your volunteers as well, as they were so kind and helpful. They helped our kids with physical disability to board in and out of bus with full generosity of kindness.

We are so grateful to the organizer of this festival and requesting you to please keep organizing such festival in future too”

Mahaveer Speech Therapy, Ashok Nagar Main Road

“Very beautifully organized festival and can’t express my feelings in words that how much we happy and pleased (my team and all the children) we’ve felt to be part of this and this has strongly proven that our efforts have come shining, seeing the extreme happiness, joy & fun of my students as they keep moving from activity to another.

This has also proven that given the right environment and platform, any kind of disability can be overcome with right guidance, self confidence and zeal of enjoying the life as it come’

Would like to thank you and volunteers as well for this beautifully organized festival”
Gehl Toolkit - Measuring the Impact
### Footfall Count (20 min Representative), Gehl

<table>
<thead>
<tr>
<th>S/N</th>
<th>Category</th>
<th>Entrance-1</th>
<th>Entrance-3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Pre Festival</td>
<td>Post Festival</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sunday, 13th Feb’22, 5:00 PM</td>
<td>Sunday, 13th March’22, 5:00 PM</td>
</tr>
<tr>
<td>1</td>
<td>Baby</td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>Toddler</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td>3</td>
<td>Child up to 5</td>
<td>9</td>
<td>21</td>
</tr>
<tr>
<td>4</td>
<td>Caregiver</td>
<td>39</td>
<td>71</td>
</tr>
<tr>
<td>5</td>
<td>Others</td>
<td>108</td>
<td>110</td>
</tr>
<tr>
<td>6</td>
<td>Total</td>
<td>174</td>
<td>234</td>
</tr>
</tbody>
</table>

Entrance 2 remain closed (opened only during festival), hence pre and post surveys are done at Entrance 1 and Entrance 3 as shown in the map.

Inference: Indicating the overall increase of children and their care-givers post implementation;
Activity Mapping (20 min representative), Gulab Bagh

Sunday, 13\textsuperscript{th} Feb’22, 5:30 PM onwards
In & around Proposed Activity Zones

Sunday, 13\textsuperscript{th} March’22, 5:30 PM onwards
In & around Proposed Activity Zones
<table>
<thead>
<tr>
<th>S/N</th>
<th>Parameter</th>
<th>Before</th>
<th>After</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Protection</td>
<td>Quite Safe as full of visitors throughout the day and presence of Home Guards at Entrance 1 along with Maintenance Staff. Park is full of pleasant sensory elements - touch &amp; feel, (trees, flowers, shrubs, playing equipments, fountains, sculptures etc.), visual (trees, flowers, shrubs, birds, insects, fountains, sculptures, heritage structures etc.), hearing (birds chirping, laughing &amp; friendly screaming kids while engaging in various activities - games etc.) smell (fragrances from flowers, stem) etc.</td>
<td>Continues</td>
</tr>
<tr>
<td></td>
<td>Protection against unpleasant</td>
<td>Park is full of pleasant sensory elements - touch &amp; feel, (trees, flowers, shrubs, playing equipments, fountains, sculptures etc.), visual (trees, flowers, shrubs, birds, insects, fountains, sculptures, heritage structures etc.), hearing (birds chirping, laughing &amp; friendly screaming kids while engaging in various activities - games etc.) smell (fragrances from flowers, stem) etc.</td>
<td>Continues</td>
</tr>
<tr>
<td></td>
<td>Sensory Experiences</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Basic Needs</td>
<td>Quite Comfortable - away from traffic and noise along with presence of good shaded and seating areas, the visit to this park is quite comfortable and soothing one</td>
<td>Due to the festival and increase in overall footfall, more cleanliness has been observed then pre implementation stage</td>
</tr>
<tr>
<td></td>
<td>The feeling of comfort</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Opportunities for good hygiene</td>
<td>Garbage and waste lying around in some places within the park</td>
<td>Continues</td>
</tr>
<tr>
<td></td>
<td>and health</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Convenient</td>
<td>Availability of food stalls near each entrance gate</td>
<td>Continues</td>
</tr>
<tr>
<td></td>
<td>opportunities for consumption</td>
<td></td>
<td></td>
</tr>
<tr>
<td>S/N</td>
<td>Parameter</td>
<td>Indicator</td>
<td>Before</td>
</tr>
<tr>
<td>-----</td>
<td>---------------</td>
<td>--------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>3</td>
<td>Comfort</td>
<td>Opportunities to stop &amp; stay</td>
<td>With natural scenery all around and lot of engagement activities like playing equipments, birds zoo, open gym, the park has huge opportunities to stop and stay. Few playing equipments are in depilated conditions,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Opportunities to see</td>
<td>Natural scenery, breath-taking views, park is also famous for its spectacular sunset views,</td>
</tr>
<tr>
<td>4</td>
<td>Interaction</td>
<td>Opportunities to play</td>
<td>Lot of playing equipments (metal and cemented)- but mostly in dilapidated conditions in absence of timely repair and maintenance and regular upkeep.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Opportunities for flexibility</td>
<td>Flexible to use during daytime</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Opportunities to access</td>
<td>Being in city core, the park is easily accessible from other parts of the city. The park has 3 major entries, situation in various corners, making it easily accessible from all sides (2 are vehicular and 1 pedestrian)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Highly integrated</td>
<td>Being in city center, Gulab Bagh is surrounded by densely populated residential areas and has numerous other tourist attractions (City Palace, Jagdish Temple, Dudh Talai, Lake Pichola etc.) in close proximity catering to both local and tourists (floating) populus</td>
</tr>
</tbody>
</table>
# Intercept Survey

<table>
<thead>
<tr>
<th>S/n</th>
<th>Category</th>
<th>Before</th>
<th>After</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Safety</td>
<td>no such incident has been reported in longest time</td>
<td>Continues</td>
</tr>
<tr>
<td>2</td>
<td>Spending Time</td>
<td>Natural scenery all around and lot of engagement activities allows kids and their care- givers to spend quality time</td>
<td>Continues</td>
</tr>
<tr>
<td>3</td>
<td>Meeting New People</td>
<td>With high footfall, high chances of meeting new people and actually interacting with them while engaging in other activities</td>
<td>Continues</td>
</tr>
<tr>
<td>4</td>
<td>High quality Place for a child to play</td>
<td>Lot of playing equipments (metal and cemented)- swings, slides, etc are present but in dilapidated conditions Shaded lawns (softscapes) allowing users to engage in lot of other games, which includes running, jumping etc.</td>
<td>All the broken playing equipments are being replaced with newer ones along with other maintenance (colors, repairing), improvising the quality of a place to child to engage more and spend more time</td>
</tr>
<tr>
<td>5</td>
<td>Ease of movement</td>
<td>The park provides high ease of movement.</td>
<td>Continues</td>
</tr>
<tr>
<td>6</td>
<td>Comfortable for Caregiver</td>
<td>The park is comfortable for caregivers due to good topography and presence of amenities like lactating room, washrooms etc.</td>
<td>Continues</td>
</tr>
</tbody>
</table>
Objectives

- Introducing Parents+ program through this event
- To evaluate and disseminate the objectives for parenting coaching and responsive caregiving
- Sensitizing the city on the importance of ECD and its stages
- To take first hand learning from the festival which would help in parents+ project activities
- Care-givers as very regular visitors
<table>
<thead>
<tr>
<th>S/n</th>
<th>Activities</th>
<th>Objectives</th>
<th>Process</th>
<th>Expected Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Gyani Baba</strong></td>
<td>To assess the knowledge of parents and caregivers on parenting and responsive caregiving</td>
<td>The question were asked through puppet on Parenting and responsive caregiving.</td>
<td>Get a basic understanding of parenting Knowledge Attitude and Practices</td>
</tr>
</tbody>
</table>
| 2   | **Ladder Game** | To strengthen the understanding of parents on development milestones of young children (0-5 years) | Card having the information on children development milestone, matched with their respective age-group that is 0-5 Years | - Learn about key aspects of child development  
- Acquire knowledge on the developmental domains and milestones                                            |
| 3   | **Mood-O-Meter**| To observe how parents deal with children while engaged in different activities | Parents were asked to engaged in following activities with children and the observation will be taken  
- Zig-saw Puzzle game  
- Block games  
- Drawing and painting | - We will be able to assess parenting behaviors                                                                 |
| 4   | **Feedback Corner** | To receive the feedback from the participants for evaluating their interest in organized activities | Participants shared their feedback digitally (Google Forms)                                 | Shared their feedback for the event                                                                       |

**Targeted Audiences**

Children, Parents, caregivers, service providers, Influencers and Decision Makers

---

Activities

Parents
Gyani Baba - Objective & Process

Objective - To assess the knowledge of parents and caregivers on parenting and responsive caregiving

Process

• In Rajasthan, **Puppets are one of the Popular Sources of folklore & Entertainment**;

• Also the **Art of Puppetry is Practiced to Propagate Important Messages to the Community**;

• Keeping the local context in mind, the activity was designed to **Disseminate the Importance of Parenting and Responsive Caregiving** through the Puppet - **GYANI BABA**.

• through Interaction with the Parents, Care-givers and Service Providers;
**Gyani Baba - Outcome**

Important messages on parenting and responsive caregiving were disseminated around 1744 parents/caregivers through the activity.

Gyani Baba interacting with the parents, children and caregivers in the festival.
Ladder Game

Objective – Strengthening the Understanding of Parents on Development Milestones of Young Children (0-5 Years)

Process

• through Interaction with Parents, Care-Givers & Service Providers;

• A Ladder Game was Prepared keeping the Development Milestones of Young Children In Mind;

• Flash Cards having the Information on Children Development Milestone were Developed & Matched with their Respective Age-group in the Displayed Ladder by The Parents / Care-givers;

• A Token of Appreciation in Form of Smiley was Given to the Parents / Caregivers who Arranged the Development Milestones in the Right Order.
Ladder Game - Outcome

Around 117 Parents / caregivers were made aware on age appropriate milestones of children (0-5) years.

Ladder Game being played by Mothers & Fathers at the festival
Mood- o- Meter- Outcome

Parents / Caregivers got an opportunity to spend quality time with their children.

Observation on Behavior of Parents / Caregivers

- Friendly: 40%
- Ignorant: 53%
- Got angry: 2%
- Got Irritated: 5%

Aanganwadi Workers Engaging Children in Blocks and Puzzles Game

Participation of Parents/ Caregivers along with the children

Participation of Parents / Caregivers along with children in Drawing and Puzzle Game
Total Participants in Parents + Activities

- 74% Children
- 26% Parents & Other Caregivers
- 74% Other Stakeholders

Rating by Participants

- माता (Mother) 130
- बच्चे के अन्य देखभालकताा (Other Caregivers) 14
- अन्य (Others) 12
- आंगनवाड़ी कार्यकर्ताः (Anganwadi worker) 15

Total Participation (1744)

A. Young children (1296), 0-3 (158), 3-6 (486), Above 6 years (652)
B. Parents & Other caregivers Participation (398), Female (267), Male (131)
C. Other stakeholders participants (50), AWC (37), School (12), Specially Disabled (01)
अर्बन 95 उदयपुर किंड्रा फेस्टिवल की तैयारियां अंतिम चरण में

५-६ मार्च को गुलाब बाग में होगा अभ्यास आयोजन

5-6 अगस्त को गुलाब बाग में होगा अभ्यास आयोजन। राहत के लिए चौकी, स्थल-सूची, समूही, बाल विकास कार्यक्रम सामाजिक संस्थाओं आदि इसमें भाग लेंगी। किसी विधि फेस्टिवल उदय के लिए शामिल होने से यह उत्तराधिकारी कर जा रहा है, जिसमें उनकी सामील एवं आरोप को भी नहीं करने का आदेश है। इसमें 7 दिन के लिए इसकी जांच की गई है और इससे पहले जांची जाएगी। अर्बन 95 प्रयोजन के लिए उदयपुर को सफल बनाने के लिए जो होगा। जांच की कल्याणी द्वारा होगी। इसके बावजूद झूठियों ने अभ्यास के लिए इसका आदेश दिया है।

5-6 मार्च को गुलाब बाग में होगा अभ्यास आयोजन। उदयपुर के लिए स्थानिक वायरल समाजों ने अभ्यास को सफल बनाने के लिए एक आदेश दिया है। इसमें 7 दिन के लिए इसकी जांच की गई है और इससे पहले जांची जाएगी। अर्बन 95 प्रयोजन के लिए उदयपुर को सफल बनाने के लिए जो होगा।

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During Festival- 6th March’22 (2nd Day of the Festival)
किंद्र्स फेस्टिवल में बच्चों ने जमकर की मौज-मस्ती

उदयपुर किंद्र्स फेस्टिवल का उद्घाटन : पहले दिन 2000 से अधिक बच्चों ने की पहचान की शहर की सुरक्षित बनाना है तो उसे बच्चों की नजर से देखना आवश्यक : धर्म जयदीप

अबन्ध नवाचत

उदयपुर किंद्र्स फेस्टिवल का उद्घाटन के अवसर पर उप मुख्यमंत्री तृतीय सलोकन ने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है।

उदयपुर किंद्र्स फेस्टिवल

उदयपुर किंद्र्स फेस्टिवल का उद्घाटन के अवसर पर उप मुख्यमंत्री तृतीय सलोकन ने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है। उन्होंने कहा कि बच्चों को धरोहर के बीच वापसी करना है।
दूसरे दिन भी बच्चों के उत्साह से झूँ उठा गुलाब बाग

अगले माह पुल: निलाम के बाद के साथ दो दिवसीय किड्स फेस्टिवल का समापन

पत्रकार जयपुर में अनंत अदिल ने बताया कि किड्स फेस्टिवल के दूसरे दिन जनजीवन अपने चरमों को पहुँचा समाप्ति में लेकर चले। जुलाई 9 वें को दिन का चालन था।

“पत्रकार जयपुर में अनंत अदिल ने बताया कि किड्स फेस्टिवल के दूसरे दिन जनजीवन अपने चरमों को पहुँचा समाप्ति में लेकर चले। जुलाई 9 वें को दिन का चालन था।

किड्स फेस्टिवल का समापन, हजारों बच्चों ने लिया हिस्सा

मनोदृष्टि: उदयपुर | नगर निम्न और बच्चों के लिए जोरदार एवं स्वादिष्ट उपकरण और एकतरफा हेड जैसे लकीरी के लिए आयोजित अनंत 95 उदयपुर किड्स फेस्टिवल की समाप्ति का समापन किया गया।

मूलतः यह प्रसंसक में बैठी चाली बच्चों के साथ बाहर चले गया। इस दौरान अनंत 95 रोमनी में उदय पुर, अनंत रोमनी स्टेज, दूरे और जनशी के लिए एक बाहर चली गयी। इस दौरान निरीक्षण और अनंत का किरदार निभाया।

समाप्ति की बायोकृत से मुख्तार का विशेष ध्यान केंद्रित किया जा रहा था। इस दौरान निरीक्षण और अनंत का किरदार निभाया।

अनंत 95 पर्यावरण विवाह अनंत ने बताया कि किड्स फेस्टिवल के अंतिम दिन के साथ महेंद्रनाथ और त्योहार के उपकरण ने अनंत के साथ संगीत के साथ उपकरण का किरदार निभाया।

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एक अनंत के लिए तैयार अनंत ने बताया कि किड्स फेस्टिवल के अंतिम दिन के साथ महेंद्रनाथ और त्योहार के उपकरण ने अनंत के साथ संगीत के साथ उपकरण का किरदार निभाया।

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Social Media Outreach - Twitter, FB, WhatsApp

Kudos to all the #volunteers at the @Urban95cm #Udaipur Kids Festival! Great contribution to the city.

Sanjay Menaria @SanjayM675...  06 Mar
This event was a great learning as a volunteer, always excited for such events 👍👏.
@RushdaMajeed @Oto5ChildDevp @BvLFoundation @Urban95cm #urban95 #iclei #kidsfestival

10:57 PM  06 Mar 22  · Twitter for iPhone
Today's Urban kids festival at Gulab Bagh was such a nice festival organised by Nagar Nigam and was actually a big wave of relief for the kids after COVID and lockdown.

All our ABC Montessori Udaipur students enjoyed a lot with great zeal & enthusiasm. It was really fun frolic day! 🎈🎈🎈🎈🎈

#kidsactivities  
#kidsfestival  
#NagarNigamUdaipur  
#bestpreschool  
#montessori  
#abcmontessori  
#bestpreschoolinudaipur
## Support from Various Organizations

<table>
<thead>
<tr>
<th>S/n</th>
<th>Organization</th>
<th>Support</th>
</tr>
</thead>
</table>
| 1   | **Udaipur Municipal Corporation (UMC)** | a) Maintenance of festival zones (civil, horticulture, playing equipments) as per the requirements shared by PMU for successfully hosting the festival  
 b) Deputation of Home Guards for Manning the Venue and also for safety of participants  
 c) Arranging 4 mini-buses with driver and conductor in each bus for pick up and drop off of schools and AWCs, not having their own transportation  
 d) On-Site Electricity Provision for Music System and Bubble Machines  
 e) Fire Brigade stationed at venue in case of any unforeseen emergencies |
| 2   | **Integrated Child Services Department (ICDS)** | a) Encouraging AWCs (students and AWC staff) to actively participate in the Festival |
| 3   | **West Zone Cultural Center (WZCC)** | a) Deputation of various Artists for performing the activities as envisaged - personnel for  
 b) Clay modelling & Terracotta Modelling  
 c) Puppet show  
 d) Folk Music & Dance  
 e) Behrupiya |
| 4   | **Health Department** | a) Deputation of Nursing staff (Medical Officer, Compounder), along with First-aid Kit and Ambulance |
| 5   | **NJR Techno College** | a) Volunteers for safety of participants and overall management of various activities- Registration, Explaining the Activities and its Benefits to Participants |
Achievements

a) The festival had almost double the participants (~4000 nos.) than expected/ anticipated (~2000 nos.), meeting the objectives of the festival as envisaged;

b) Participation from all the targeted Aanganwadis (135 nos.) & more importantly also had participants from specially abled group and care- givers walking in with kids in strollers with the provisions of ramps for easy access in Activity Zones;

c) Participation from versatile group of society- Govt., Private, NGOs, Urban Practitioners, AWC Training Institutes, Individuals;

d) Festival had received very +ve feedback from various section of society, but most importantly from Care- givers  
   - that’s it’s the need of the time, given that kids were locked inside the house from last 2.5 years, seriously impacting their overall growth and development in the most crucial period of their lives;
   - had provided the platform for kids to open up to other kids and their care- givers, to socialize outside their known social circle, while they are engaged/ engrossed in thoughtfully planned activities;
   - had provided a vision on the importance of integrating activities with the learning platforms for enhancing the early childhood development and to bring social behavior change in the city

e) The festival had catered to huge nos. individual walk- ins, as it was strategically planned to be held on weekend to cater to more care- givers (especially parents) to make them aware not only of the importance & benefits outdoor activities for the healthy upbringing of their children but also of various activities (such as sandpit, bubble zone, story telling etc.);

f) On- site improvisation based on the experience of Day 1- including shifting entire Activities of Zone 1, 2 & 3 into Zone 4, including thoughtful placement of activities for better visibility & increased participation in each & every activity;
Key Learnings

a) Provisioning of Nodal Officer/ Office in- charge to support coordination and approvals required for such festivals/ events such as-
- Maintenance- Civil, Garden, Electricity etc.;
- Provision of well maintained buses along with its staff for pick up and drop off the participants AWCs & schools not having their own transportation means;
- Provision of on- site home guards in double shift for safety of décor and other components;
- Provision of additional cleaning staff at venue for regular cleaning of venue before, during & after the festival;

b) Venue selection plays an important role, given that it should have elements such as
- Vast sensory and multi- leveled movement opportunities, enabling participants to engage more with the venue;
- Presence of natural shading (tree cover), having more cooling micro- climate/ atmosphere, helps in providing relaxing atmosphere to participants, artists conducting the activities, volunteers & organizers;

c) It is helpful to plan & host the festival towards beginning or the end of the winter season, enabling participants and organizer as well to enjoy the festival thoroughly;

d) Feedback form would have been much smaller with the options of ratings or tick marks of various activities and also on overall festival;

e) Imp. to circulate email invitations to the targeted audience (govt. organizations, private organizations, NGOs, individuals etc.) atleast one week prior to the festival for increased participation;
Potential Stakeholders & Means of Invitation
### Potential Stakeholders & Means of Invitation

<table>
<thead>
<tr>
<th>S/n</th>
<th>Govt. (12 Nos.)</th>
<th>Means of Invitation</th>
<th>Urban Practitioners working/ related to the Domain (7 Nos.)</th>
<th>Means of Invitation</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>District Collector and Magistrate (DCM)</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>Udaipur School of Social Work</td>
<td>Mail &amp; WhatsApp</td>
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<td>2</td>
<td>UMC</td>
<td>In- Person</td>
<td>Home Science College, (MPUA&amp;T) The HoD has extensive ECD Experience</td>
<td>Mail &amp; WhatsApp</td>
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<tr>
<td>3</td>
<td>UIT</td>
<td>Commissioner Letter and In- Person</td>
<td>Buddha Architecture College- Staff, Students</td>
<td>WhatsApp &amp; Call</td>
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<tr>
<td>4</td>
<td>USCL &amp; its PMC (M/s Eptisa)</td>
<td>In- Person</td>
<td>MLSU Visual Dept.- Members &amp; Family</td>
<td>WhatsApp &amp; Call</td>
</tr>
<tr>
<td>5</td>
<td>ITPI</td>
<td>Mail, WhatsApp &amp; Call</td>
<td>Urban Architects &amp; Planners- Members &amp; Family</td>
<td>WhatsApp &amp; Call</td>
</tr>
<tr>
<td>6</td>
<td>ICDS, WCD</td>
<td>Commissioner Letter &amp; In- Person Invitation</td>
<td>Local Artists &amp; Sculptors (Acclaimed and Internationally Recognized)</td>
<td>WhatsApp &amp; Call</td>
</tr>
<tr>
<td>7</td>
<td>Health Dept. (CMHO)</td>
<td>Commissioner Letter, WhatsApp &amp; Call</td>
<td>Jheel Sanrakshan Samiti - Members &amp; Family</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>8</td>
<td>Education Dept. (DEO)</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>Private- Related/ Potential CSR Partners (11 Nos.)</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>9</td>
<td>Traffic Police</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>Udaipur Chamber of Commerce &amp; Industry (UCCI)</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>10</td>
<td>Women &amp; Child Development (WCD)</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>Udaipur Marble Association (UMA)</td>
<td>WhatsApp &amp; Call</td>
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<tr>
<td>11</td>
<td>District Elementary Education (DEO)</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>BNI</td>
<td>WhatsApp &amp; Call</td>
</tr>
<tr>
<td>12</td>
<td>Child Welfare Committee (CWC), WCD</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>Hindustan Zinc Ltd (HZL)</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>13</td>
<td>Town Planning, Udaipur</td>
<td>Commissioner Letter, In- Person Invitation, WhatsApp &amp; Call</td>
<td>Wonder Cement (RK Group)</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>14</td>
<td>West Zone Cultural Centre (WZCC)</td>
<td>Commissioner Letter</td>
<td>IPE Global</td>
<td>WhatsApp &amp; Call</td>
</tr>
<tr>
<td>15</td>
<td>Rajasthan Tourism Development Corporation Ltd. (RTDC)</td>
<td>Commissioner Letter</td>
<td>Secure Meters</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>16</td>
<td>Regional Transport Office (RTO)</td>
<td>Commissioner Letter</td>
<td>Pyrotech Electronics Pvt. Ltd</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
<tr>
<td>17</td>
<td>Public Works Dept. (PWD)</td>
<td>Commissioner Letter and In- Person Invitation</td>
<td>Pyrotech Workspaces</td>
<td>Mail, WhatsApp &amp; Call</td>
</tr>
</tbody>
</table>
UMC, BvLF, PMSU, PMU- Urban95 (ICLEI, SA & Ecorys India Pvt. Ltd) & PMU- Parents+ (Jantan Sansthan) & Volunteers- NJR Techno College Students
PMU, PMSU with All the Artists, Vendors
PMU, PMSU with Volunteers